

# Making Your Data Work for You

How New Technology Can Bring Out the Unseen Potential in your CoC

Using a Nimble Approach to Address Wicked Problems

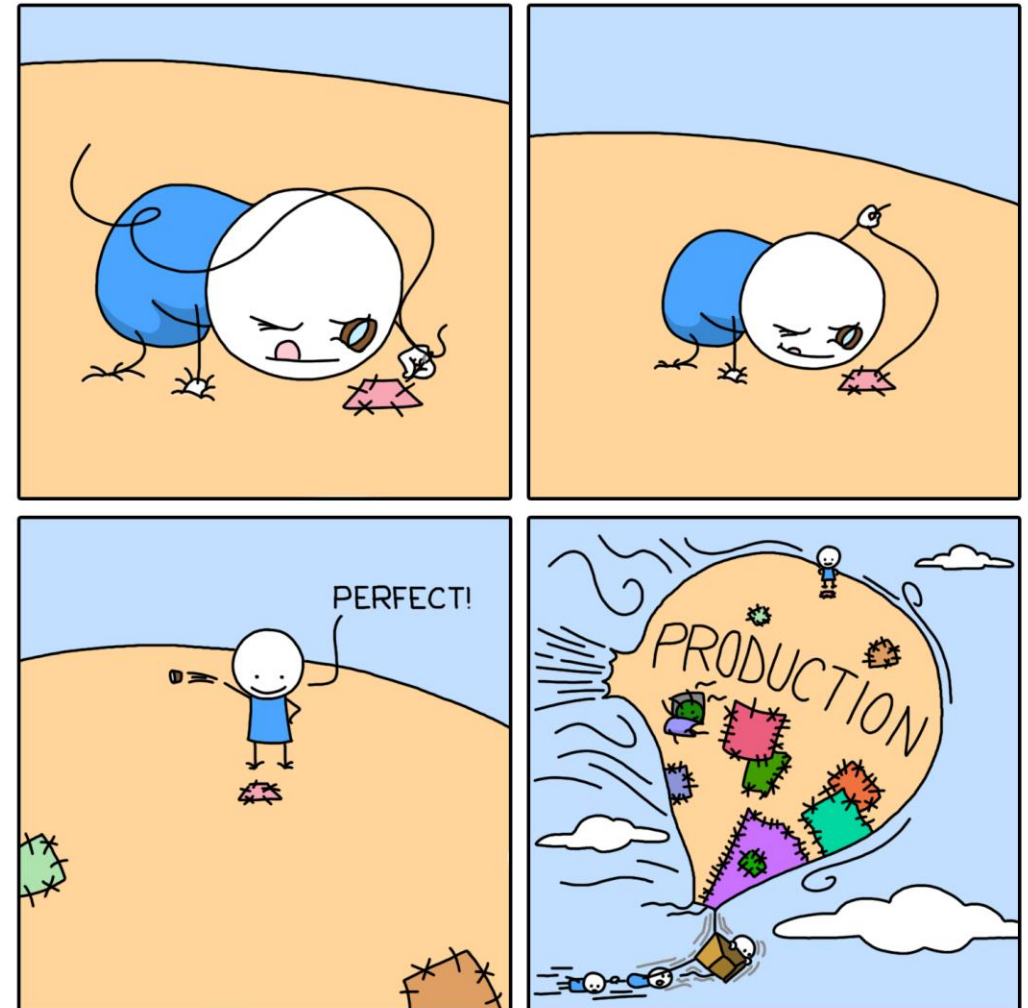
**2023 Texas Conference on Ending Homelessness**  
**Austin, TX**

**Presenters:**

Shaya Khorsandi  
Jonathan Danforth  
Kevin Charoenworawat  
Matt Simmonds


September 28, 2023

FINAL PATCH




What are we  
trying to  
solve?



- 
- 1) What is it that we are trying to solve for?
  - 2) What is your role in seven words or less?
  - 3) How does your role support the goals of the mission?

# What is our North Star? (The Problem Statement)



# Discussion on Data Standards

- The 2024 Data Standards are an upgraded version of the 2004 Data Standards. The standardization ***“allows local CoCs to generate consistent reports on the characteristics of homeless persons”***.



[Home](#) > [Resources](#) > 2004 HMIS Data and Technical Standards Final Notice (July 2004)

Laws, Regulations, and Federal Register Notices

## 2004 HMIS Data and Technical Standards Final Notice (July 2004)

Date Published: August 2004

### Description

The Homeless Management Information Systems (HMIS): Data and Technical Standards Final Notice, effective August 30, 2004, specifies the data elements and standards that guide HMIS data collection across the country. The Notice standardizes data collection nationally and allows local CoCs to generate consistent reports on the characteristics of homeless persons. The Notice also describes how data is collected and safeguarded. This Notice reflects an effort to consult with Federal agencies implementing homeless programs, State and local governments and Continuum of Care agencies experienced in implementing an HMIS, major advocate groups and leading academic and national experts on homelessness. Note that HUD published updated HMIS Data and Technical Standards in 2010.

### Resource Links

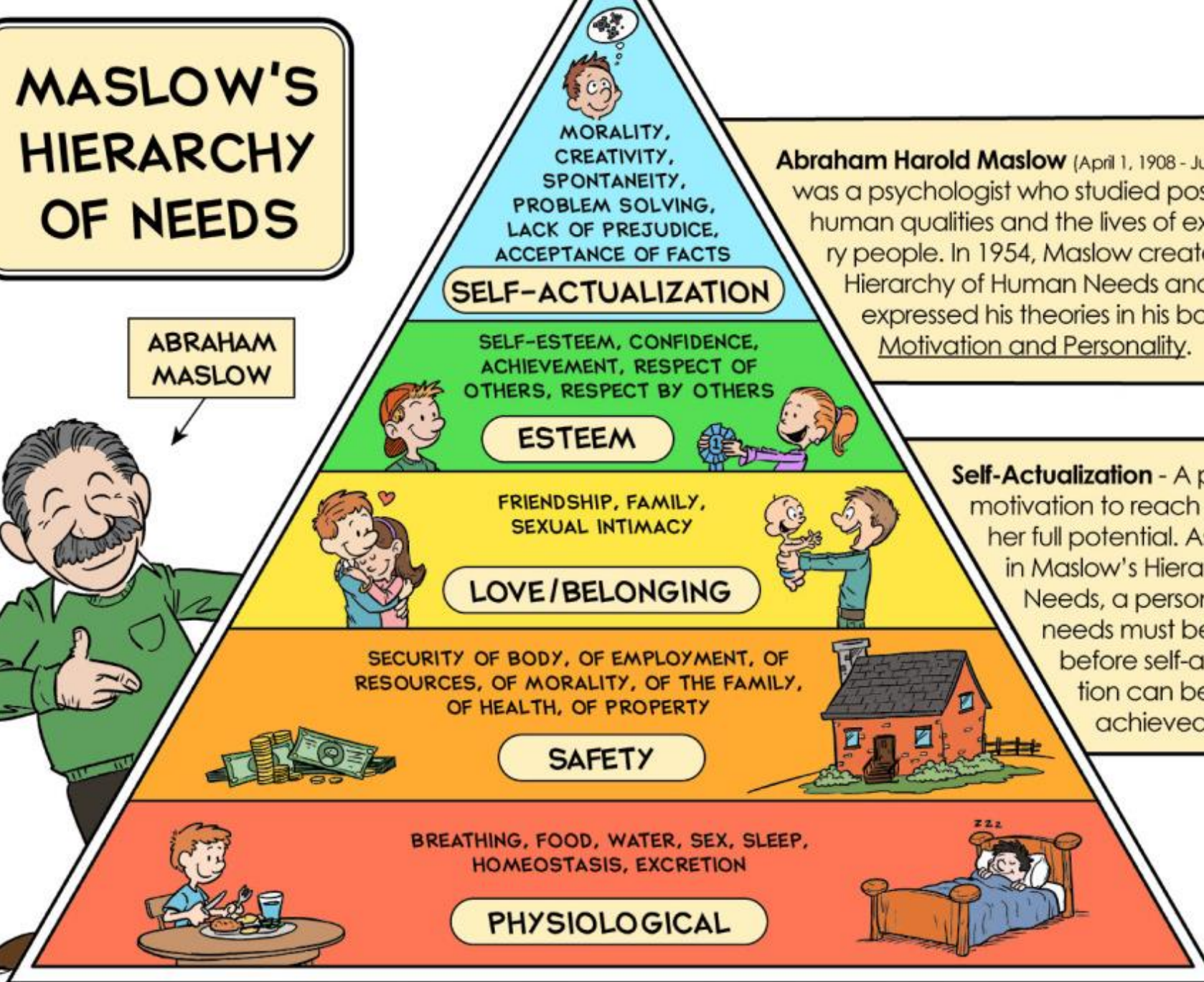
- [2004 HMIS Data and Technical Standards Final Notice \(PDF\)](#)

How did we get  
here?  
(HINT: we  
started with the  
wrong problem  
statement)



# MASLOW'S HIERARCHY OF NEEDS

ABRAHAM MASLOW




**Abraham Harold Maslow** (April 1, 1908 - June 8, 1970) was a psychologist who studied positive human qualities and the lives of exemplary people. In 1954, Maslow created the Hierarchy of Human Needs and expressed his theories in his book, Motivation and Personality.

**Self-Actualization** - A person's motivation to reach his or her full potential. As shown in Maslow's Hierarchy of Needs, a person's basic needs must be met before self-actualization can be achieved.

# Examples of What We Have Tried...

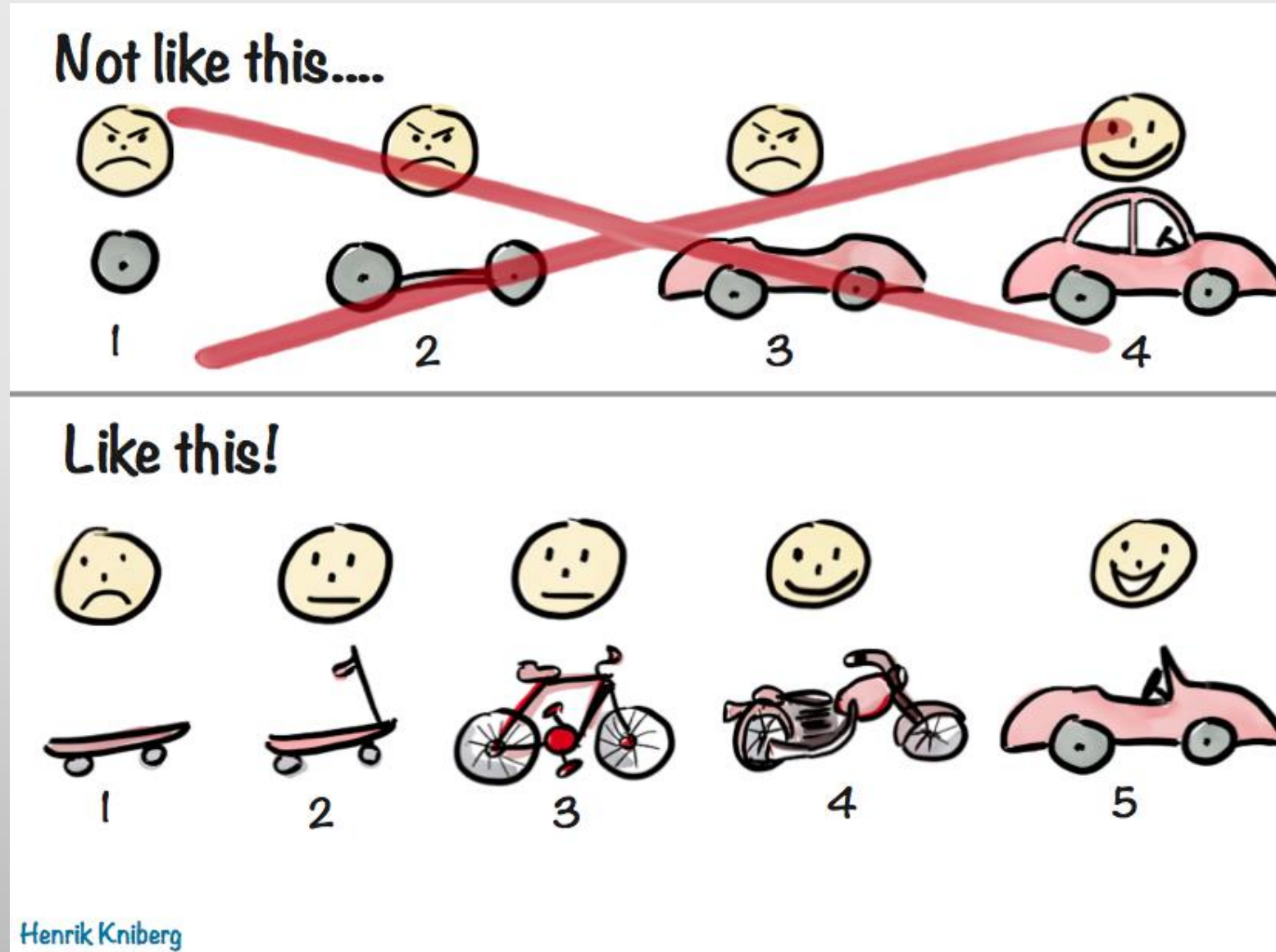
- 1) Intake Phone Line / Access to Care
- 2) Outreach Coverage and Coordination
- 3) Care and Resource Prioritization
- 4) Housing Pipeline Management
- 5) Encampment Decommissioning



Intake Phone Line  
/ Access to Care



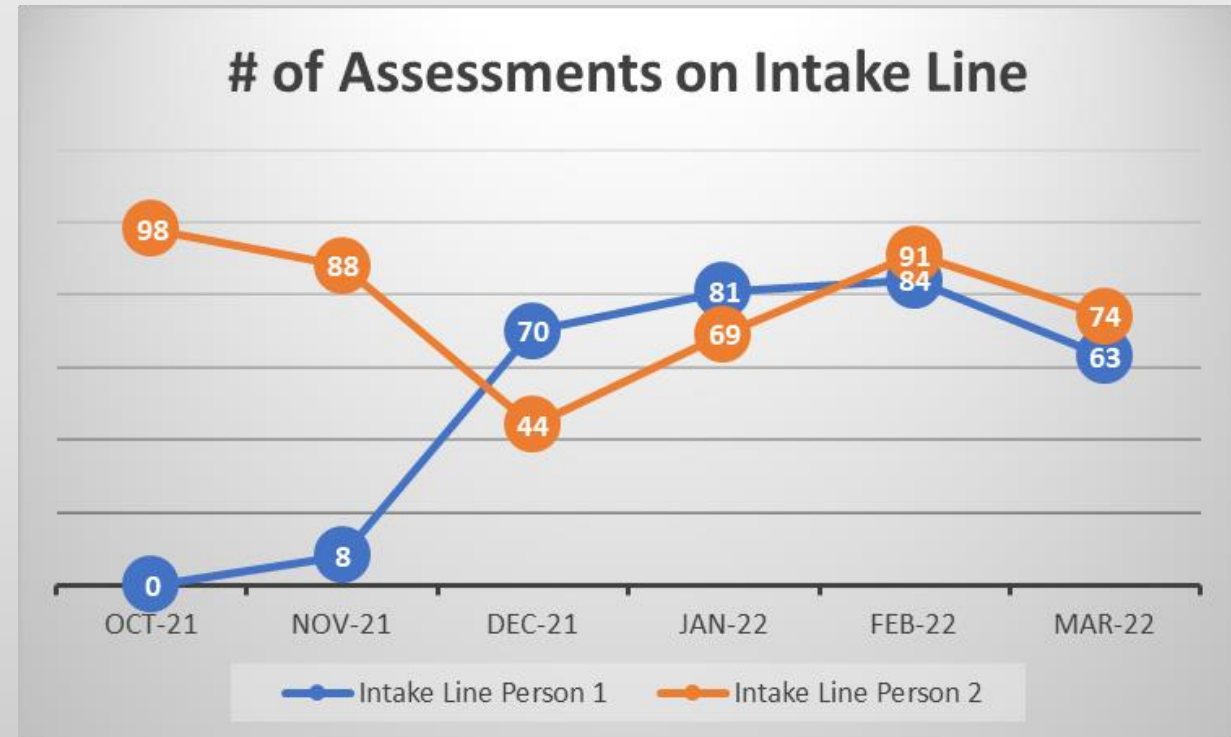
# Agile Design - Quickly getting to Viable Product





# What data sources do I have access to?

- Call Data? How can I access that?
- Assessment Data?
- Category of Calls?
- What do each of these measure?

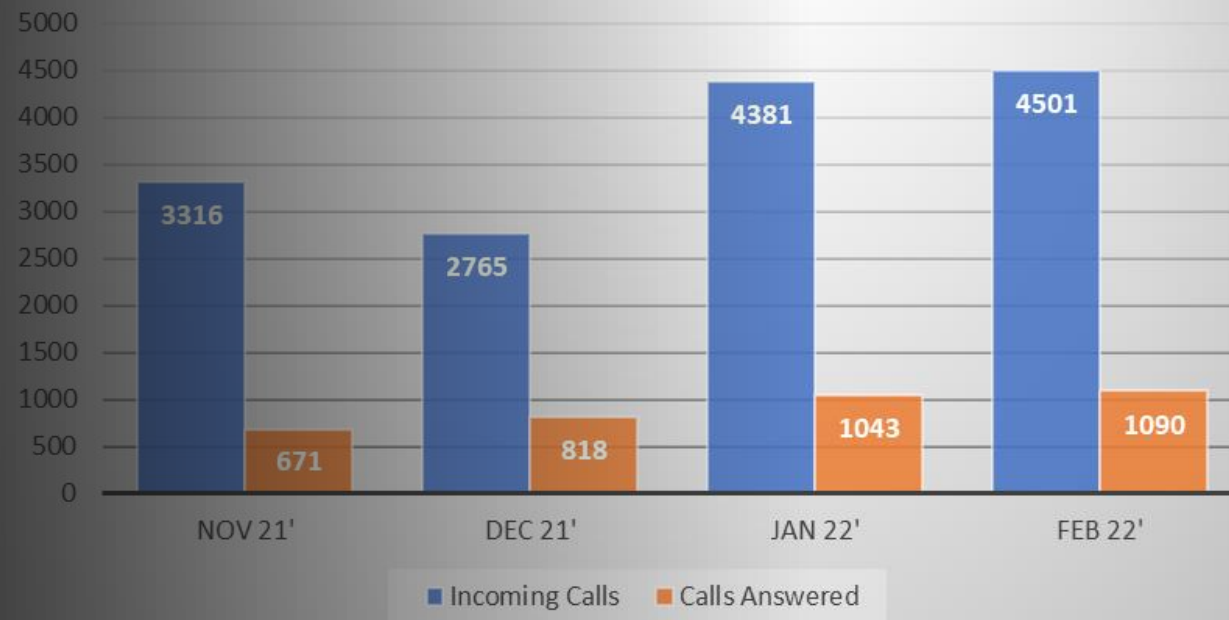




Do I understand my data?

Call ID	Start Time	Answered	Direction	Talk Time	Call Time	Caller	Callee	Caller Narr	Callee Narr	Ring Durat	Answered	Missed	Abandoned
11541	166183811/11/01/2022 12:47:55	N/A	11/01/202 Incoming	00:00:00	0:01:01	+183287316001	AD [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11542	166183811/11/01/2022 12:47:53	N/A	11/01/202 Incoming	00:00:00	0:00:29	+171390411001	Cell Phone	CFTH Auto	0:00:00	-	Missed	Abandoned	
11543	166183811/11/01/2022 12:47:47	11/01/202	11/01/202 Incoming	00:00:12	0:00:17	+183252146004	PIN [REDACTED]	CA Intake	0:00:04	Answered	-	-	
11544	166183811/11/01/2022 12:45:50	N/A	11/01/202 Incoming	00:00:00	0:00:50	+131481816001	WIRELESS	CA Intake	10:00:00	-	Missed	-	
11545	166183811/11/01/2022 12:42:01	N/A	11/01/202 Incoming	00:00:00	0:00:07	+1323251516001	WIRELESS	CA Intake	10:00:00	-	Missed	Abandoned	
11546	166183811/11/01/2022 12:40:51	N/A	11/01/202 Incoming	00:00:00	0:00:32	+1323251516001	WIRELESS	CA Intake	10:00:00	-	Missed	Abandoned	
11547	166183811/11/01/2022 12:40:33	11/01/202	11/01/202 Outgoing	00:07:22	0:07:35	6081	+183284517	Ta [REDACTED]	N/A	0:00:09	Answered	-	-
11548	166183811/11/01/2022 12:39:18	11/01/202	11/01/202 Incoming	00:03:39	0:04:17	+183298911001	M [REDACTED]	CFTH Auto	0:00:00	Answered	-	-	
11549	166183811/11/01/2022 12:38:57	N/A	11/01/202 Incoming	00:00:00	0:01:06	+183242716001	183242731	CA Intake	10:00:00	-	Missed	-	
11550	166183811/11/01/2022 12:38:30	N/A	11/01/202 Incoming	00:00:00	0:03:21	+134674416001	WIRELESS	CA Intake	10:00:00	-	Missed	-	
11551	166183811/11/01/2022 12:38:03	N/A	11/01/202 Incoming	00:00:00	0:01:27	+128151216001	HA [REDACTED]	CA Intake	10:00:00	-	Missed	-	
11552	166183811/11/01/2022 12:35:29	N/A	11/01/202 Incoming	00:00:00	0:01:52	+183271616001	HA [REDACTED]	CA Intake	10:00:00	-	Missed	-	
11553	166183811/11/01/2022 12:34:30	11/01/202	11/01/202 Incoming	00:11:51	0:12:22	+140965511001	KIN [REDACTED]	CFTH Auto	0:00:00	Answered	-	-	
11554	166183811/11/01/2022 12:33:24	N/A	11/01/202 Incoming	00:00:00	0:00:06	+183279016001	TAN [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11555	166183811/11/01/2022 12:32:22	N/A	11/01/202 Incoming	00:00:00	0:00:44	+183279016001	TA [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11556	166183811/11/01/2022 12:32:21	N/A	11/01/202 Incoming	00:00:00	0:00:00	+183279016001	TA [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11557	166183811/11/01/2022 12:31:42	11/01/202	11/01/202 Outgoing	00:08:13	0:08:26	6081	+128179616	Ta [REDACTED]	N/A	0:00:10	Answered	-	-
11558	166183811/11/01/2022 12:30:45	N/A	11/01/202 Incoming	00:00:00	0:01:53	+134639516001	134 [REDACTED]	CA Intake	10:00:00	-	Missed	-	
11559	166183811/11/01/2022 12:29:15	N/A	11/01/202 Incoming	00:00:00	0:35:26	+134637616001	WIRELESS	CA Intake	10:00:00	-	Missed	Abandoned	
11560	166183811/11/01/2022 12:29:02	N/A	11/01/202 Incoming	00:00:00	0:28:18	+134627616001	GA [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11561	166183811/11/01/2022 12:27:07	N/A	11/01/202 Incoming	00:00:00	0:02:43	+183242716001	183 [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	
11562	166183811/11/01/2022 12:26:52	N/A	11/01/202 Incoming	00:00:00	0:00:40	+185533016060	800 Serv	[REDACTED]	0:00:15	-	Missed	-	
11563	166183811/11/01/2022 12:24:53	N/A	11/01/202 Incoming	00:00:00	0:01:13	+134651416001	WIRELESS	CA Intake	10:00:00	-	Missed	-	
11564	166183811/11/01/2022 12:24:06	N/A	11/01/202 Incoming	00:00:00	0:01:34	+161497211001	WIRELESS	CFTH Auto	0:00:15	-	Missed	-	
11565	166183811/11/01/2022 12:23:57	N/A	11/01/202 Incoming	00:00:00	0:01:37	+183257116001	183 [REDACTED]	CA Intake	10:00:00	-	Missed	-	
11566	166183811/11/01/2022 12:23:55	11/01/202	11/01/202 Outgoing	00:04:15	0:04:19	6087	+183271516	Gle [REDACTED]	N/A	0:00:02	Answered	-	-
11567	166183811/11/01/2022 12:23:53	N/A	11/01/202 Incoming	00:00:00	0:10:43	+134675716001	134 [REDACTED]	CA Intake	10:00:00	-	Missed	-	
11568	166183811/11/01/2022 12:21:51	N/A	11/01/202 Outgoing	00:00:00	0:00:10	6081	+171398716	Ta [REDACTED]	N/A	0:00:06	-	Missed	Abandoned
11569	166183811/11/01/2022 12:21:44	N/A	11/01/202 Incoming	00:00:00	0:01:26	+161497211001	WIRELESS	CFTH Auto	0:00:00	-	Missed	Abandoned	
11570	166183811/11/01/2022 12:21:04	N/A	11/01/202 Incoming	00:00:00	0:13:59	+183271616001	HA [REDACTED]	CA Intake	10:00:00	-	Missed	Abandoned	

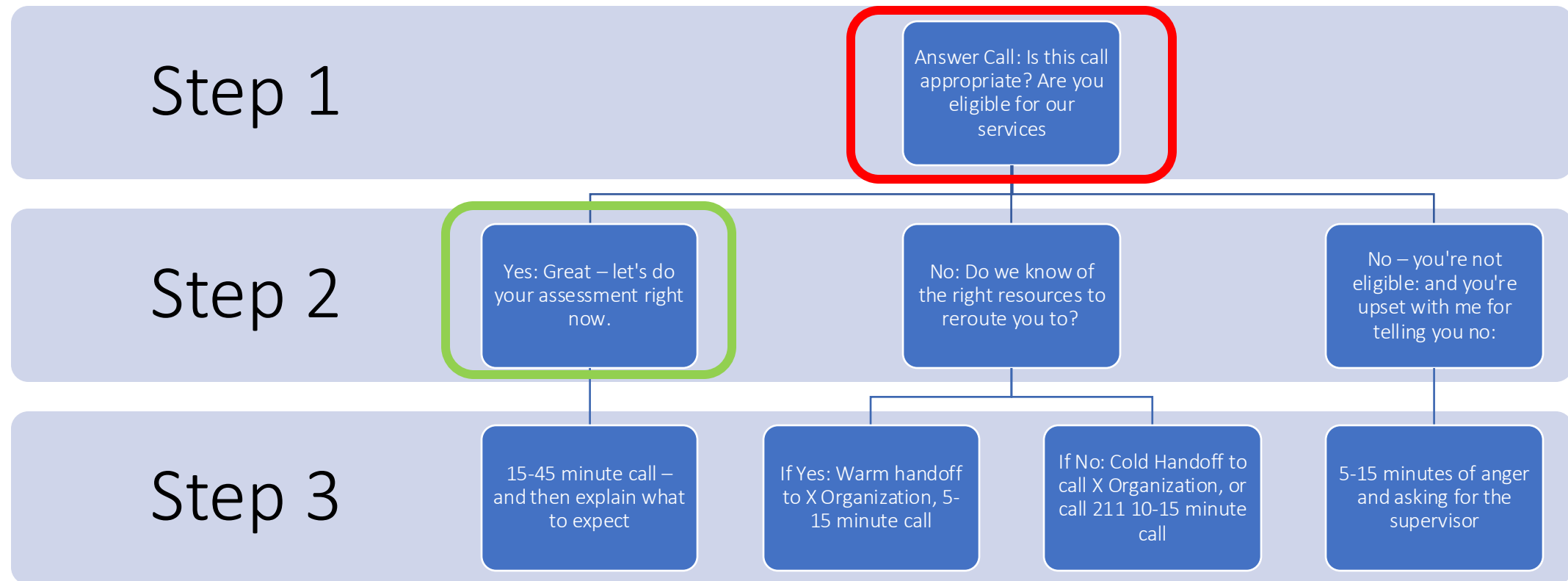
Intake Call Line Data



# Breaking down the process



How do we measure this?





Let's Collect  
the data we  
want to  
measure!

## Intake Line - Call Line Log 📞

This form is to collect information about calls to determine how many calls we answered, why callers are calling, if we were able to answer the call and help the potential client help with what they were asking about, and if calls were disconnected due to a caller being rude to the intake line interviewer.

1. Who were you speaking with? (answer unknown if client did not give name) \*

Enter your answer

2. What Zip Code are they calling from? (If they don't know their exact zip code, ask them for something that they are near - like a fastfood restaurant nearby and what streets it's on - we can use this information to figure out an address on google maps to determine what zip code they are in). \*

Number must be between 10000 ~ 99999

3. Was the client within HMIS? \*

- ☐ Yes
- ☐ No
- ☐ Answered unknown to previous question

4. What was their HMIS number? \*

Enter your answer

5. Client's Date of Birth (if given)

Please input date (M/d/yyyy)

6. Who referred the client to the intake line? How did they get the phone number? (Please list who if other) \*

- ☐ 211/United Way
- ☐ Search
- ☐ The Beacon
- ☐ The Salvation Army
- ☐ Friend/Family
- ☐ On a website
- ☐ Hospital / Community Health Worker
- ☐ Client doesn't remember
- ☐ Other

7. Why was the client calling? \*

- ☐ CA Assessment
- ☐ Update contact information
- ☐ Check-in on waitlist/referral status
- ☐ Diversion Assessment
- ☐ Rental/Utility Assistance
- ☐ Not homeless/not eligible
- ☐ Other

8. Were we able to provide the service the client was looking for? (e.g. scheduling an assessment, updating contact info, check in, etc.?) \*

- ☐ Yes
- ☐ No
- ☐ Other



# 1 in every 3 Call was inappropriate

Categories	# of Calls	% of calls
Assessment	87	47.0%
Check in/Update	36	19.5%
Schedule Assessment	1	0.5%
Looking for Housing - not eligible	12	6.5%
Rental/Utility Assistance	14	7.6%
Furniture Assistance	3	1.6%
Community Call	1	0.5%
Other	16	8.6%
Already Enrolled in program	4	2.2%
Need to vacate - 7 days	1	0.5%
Looking for homeless family	1	0.5%
Not in CoC	2	1.1%
Already receiving Assistance	1	0.5%
Already Assessed	2	1.1%
Upset Caller	3	1.6%
Case Manager TA	1	0.5%

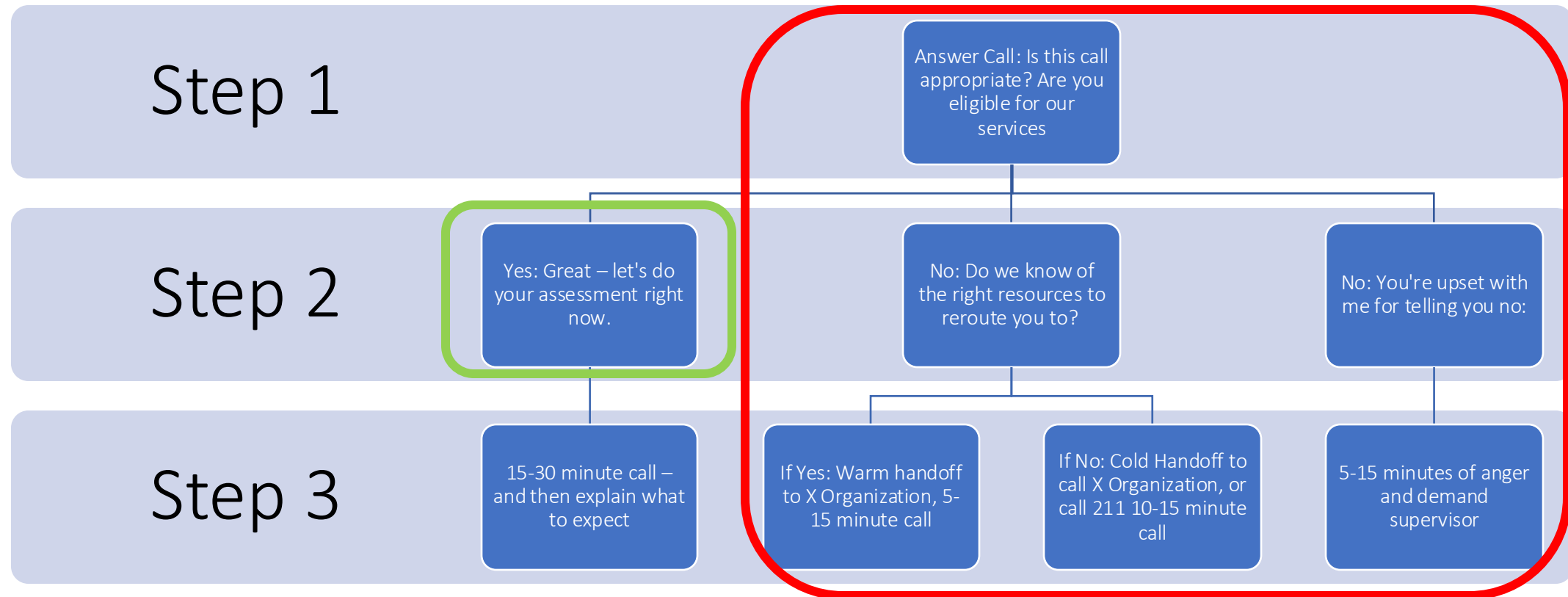
67%

33%

# Making the process more efficient



How do we automate this?





# Decision Tree Algorithm

- Route calls more accurately and without staff power
- Frees up staff to take correct calls

The general logic in this is that we want to catch those who qualify within the HUD definition of experiencing literal homelessness and those who are eligible for our diversion programs to be able to access our CA Assessment so they can access the help that they need.

We are trying to improve the intake call positive outcomes and efficiency - measured by housing and diversion outcomes for those assessed by intake line divided by total assessed by intake line and useful calls fielded by the intake line assessors divided by the total calls taken by the intake line assessors respectively.



# Increasing Capacity



Able to share work with a few other assessors in the system



Creating appointments to be able to answer more calls and connect with those who were seeking assistance.



Still a mostly manual process – no data feedback loop available




Starting to understand our data better



# Appointment Process





## The Way Home - CA Intake

**CA Assessment**

Assessment (Can be in p... 30 minutes

CA Assessment (Can be in ... 30 minutes

Partner CA Assessment 30 minutes

CA Assessment 20 minutes

### September 25

< > September 2023

Su	Mo	Tu	We	Th	Fr	Sa	100 pm	105 pm	130 pm
					1	2	115 pm	120 pm	125 pm
3	4	5	6	7	8	9	130 pm	135 pm	140 pm
10	11	12	13	14	15	16	230 pm	235 pm	240 pm
17	18	19	20	21	22	23			
24	25	26	27	28	29	30			

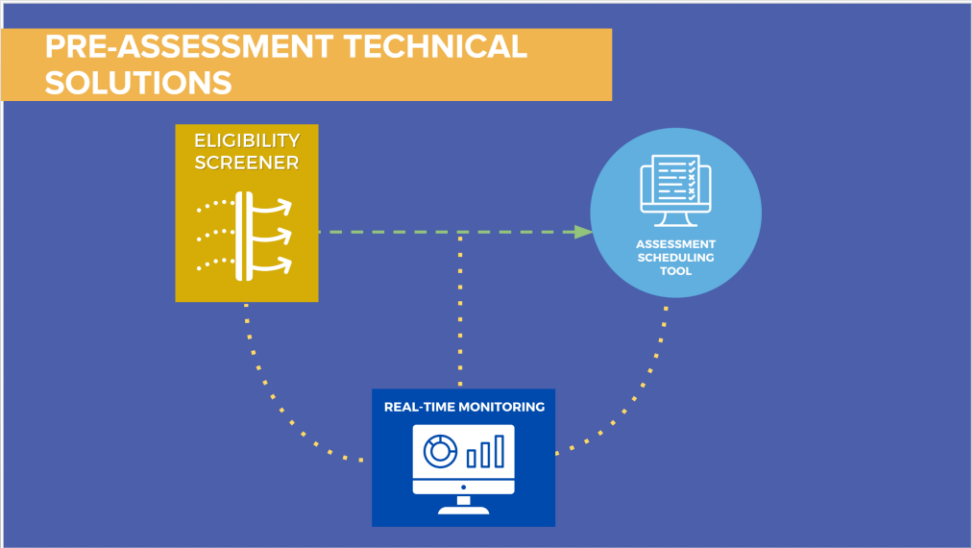
© All times are in (UTC-06:00) Central Time (US & Canada) v

	Mon 24	Tue 25	Wed 26	Thu 27	Fri 28
8 AM					
9 AM					
10 AM	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan
11 AM	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan
12 PM					
1 PM	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan
2 PM	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan	CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan CA Assessment (Can be in person if client wan
3 PM					
4 PM					
5 PM					
6 PM					
7 PM					



# Building the Motorcycle Version!

- Design Sprint with Connective
- Creating Feedback Loop
- Inclusive invitation to CoC to help design



**DESIGN QUESTION CENTERED IN THIS VISION**

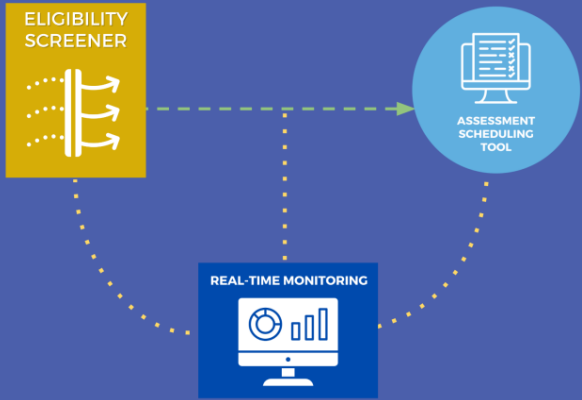
How might we improve the **pre-assessment intake process** (intake line, assessment scheduling, navigation and accessibility) for people experiencing homelessness and The Way Home partners?

**The Way Home**

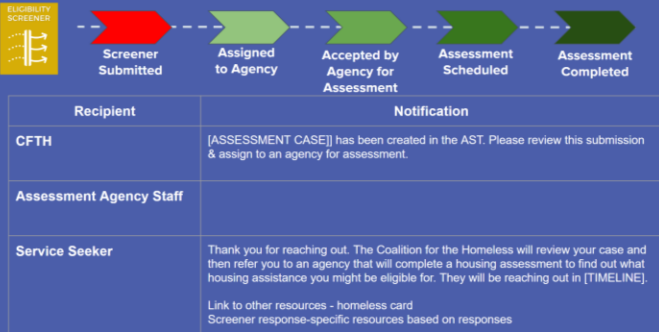
**UPDATED WORK PLAN SCHEDULE**

	Design Session #1	Design Session #2	Design Session #3	Design Session #4	Design Session #5	Design Session #6		Design Session #7
	Week of July 18	Week of Aug 1	Week of Aug 15	Week of Aug 29	Week of Sept 20	Week of Oct 3		Mid/Late November
Overall Vision & Workflow	1st draft	2nd draft	Final				Tool Build	
Screening Form	1st draft	2nd draft	3rd draft	Final				
Assessment Scheduling Tool			1st draft	2nd draft	3rd Draft			Final
Notifications				1st draft	2nd draft	Final		
Data Privacy & Permission Sets						1st draft		Final
Implementation & Change Management								Final

# PRE-ASSESSMENT TECHNICAL SOLUTIONS



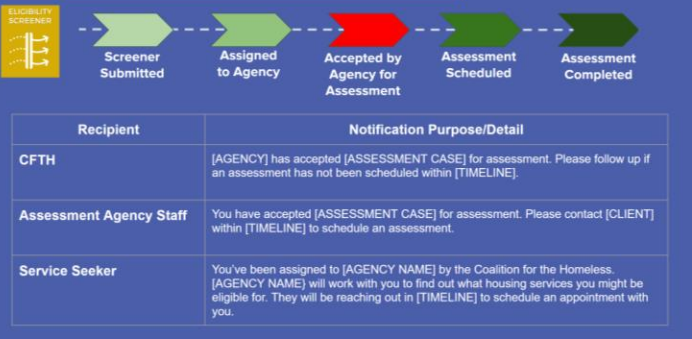
## NOTIFICATIONS - SCREENER SUBMITTED



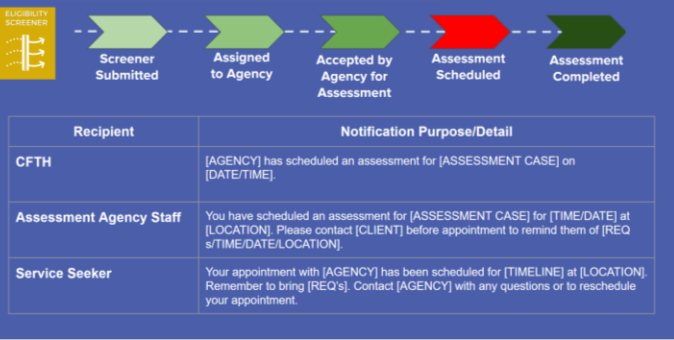
## NOTIFICATIONS - ASSIGNED TO AGENCY



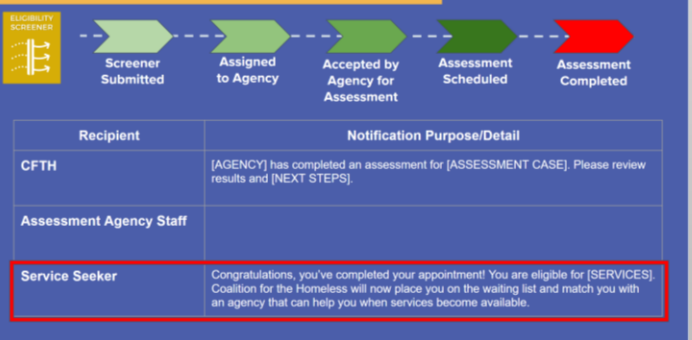
## NOTIFICATIONS - ACCEPTED FOR ASSESSMENT



## NOTIFICATIONS - ASSESSMENT SCHEDULED



## NOTIFICATIONS - ASSESSMENT COMPLETED



# There's a Feedback Loop!



Case

- Homeless Intake

Status

Assessment Scheduled

Contact Name

Preferred Method of Communication

Phone

Contact Preference

Morning

Assessment Preference

Over the phone

Homeless Intake Flow

Houston has accepted this case. The current status is Assessment Scheduled.

CASE DETAILS

ACTIVITY

FILES

Case Information

Case Number

Subject

Status

Assessment Scheduled

Contact Name

Account Name

HMS ID Number

Case Owner

Agency Assigned

Coalition for the Homeless

Agency Assigned Staff

Shaya Khorsandi

Contact Information

Primary Contact Language Preference

English

Preferred Method of Communication

Phone

Primary Phone

City

Houston

State

TX

Zip Code

County

Harris

Discharge Status

Who is paying for shelter

Agency Paying for Housing

Live with older family or guardians

Been asked to leave

Able to stay next week

Fleeing Violent or Unsafe Situation

Currently facing eviction

Screener Response

Seeker Age

35-44

Living Situation

I am currently living at a shelter

Living Situation Description

Situation result of recent disaster

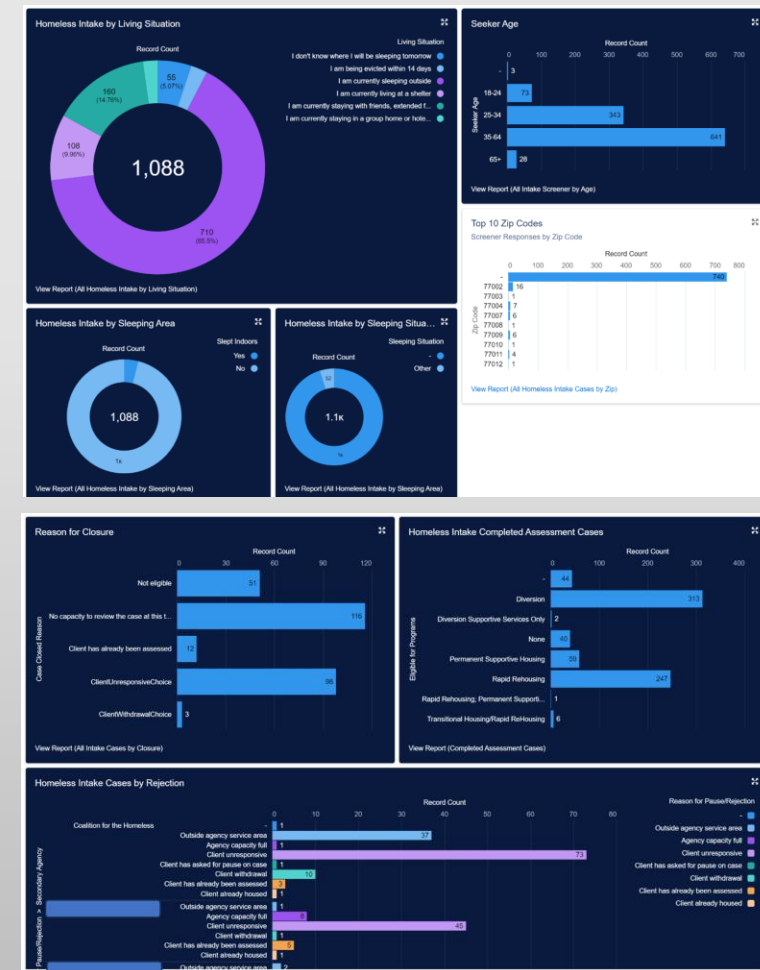
No

Sleep Indoors

No

Sleeping Situation

Sleeping Situation (Other)



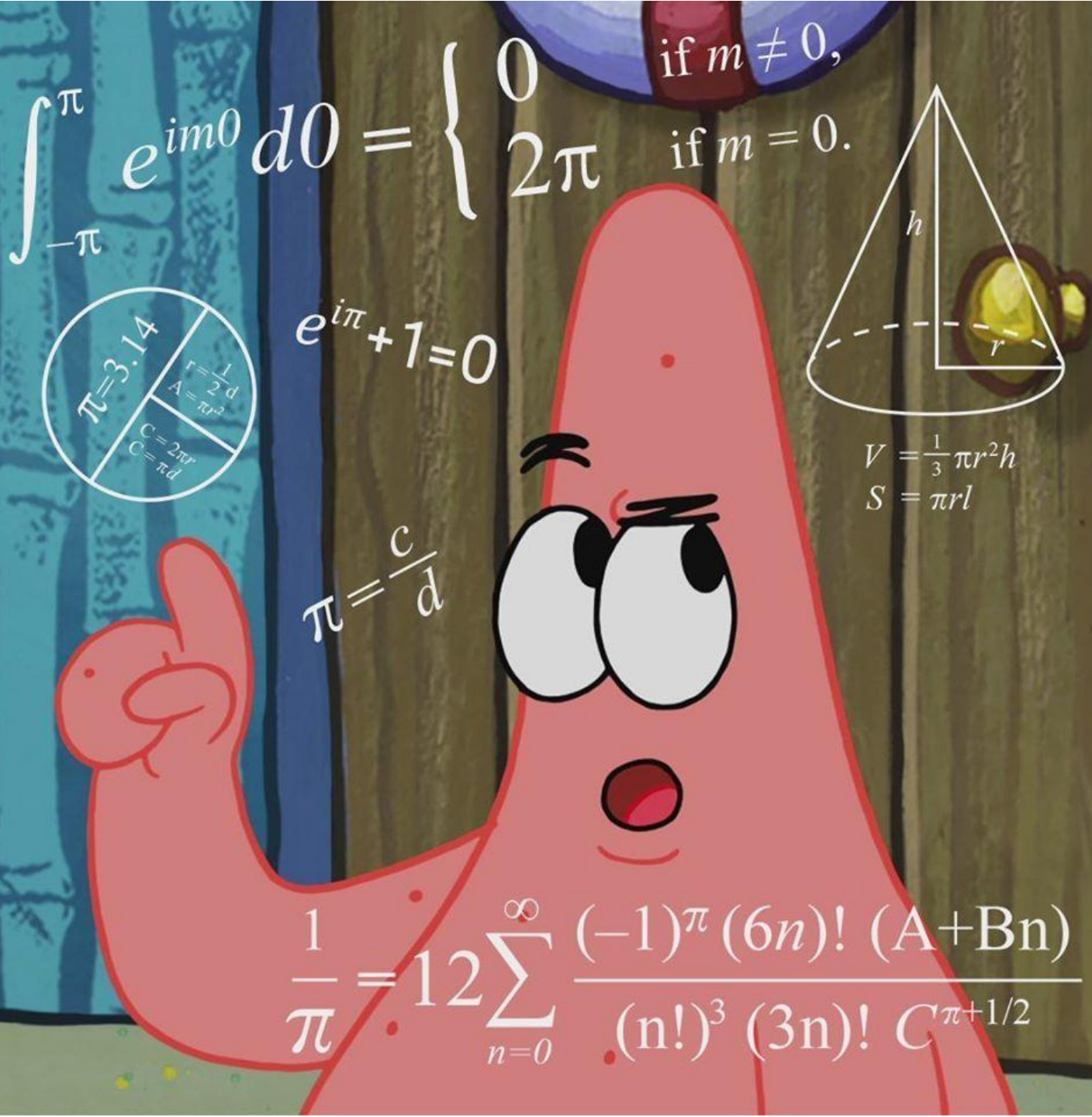
The background features several abstract geometric elements: a large orange circle on the right side, a blue circle in the upper left, a yellow circle in the top right corner, a green L-shaped line in the top center, a green square outline on the left, and several yellow dashed lines scattered in the lower left and top left areas.

# Housing Pipeline Management

HEADWAY

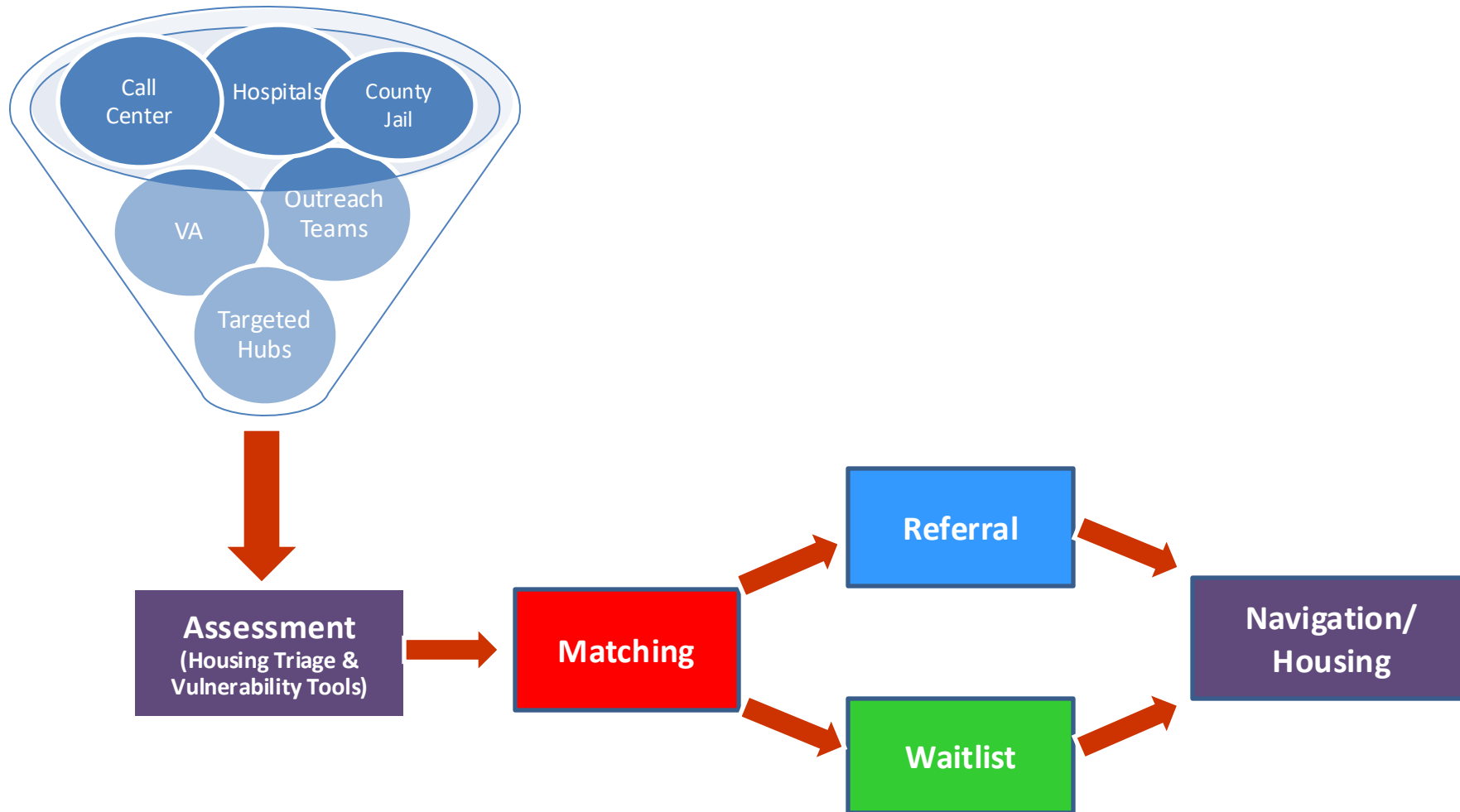
# How Houston Moved 25,000 People From the Streets Into Homes of Their Own

The nation's fourth-largest city hasn't solved homelessness, but its remarkable progress can suggest a way forward.



"Ten years ago, homeless veterans, one of the categories that the federal government tracks, waited **720 days** and had to navigate 76 bureaucratic steps to get from the street into permanent housing with support from social service counselors. Today, a streamlined process means the wait for housing is **32 days**."

# The Pipeline To Housing



HMIS	Referral Date	Housing Program	Navigator	Days since Referral	Notes
465463	9/10/2023	Scatter Site 1	Jonathan Danforth	18	
235436	8/15/2023	Temenos	Kenneth Eakins	44	
234	1/12/2023	Harrisburg	Kenneth Eakins	259	Client is awaiting current resident to complete transfer to assisted living for ADA unit.
2355	5/24/2023	Temenos	Allison Hollmann	127	Client approved but unit awaiting a replacement AC unit. Original delivery date was supposed to be 8/15/23
1412	6/25/2023	Linda Vista	Danielle Gonzalez	95	Awaiting inspection for move in. Danielle will ask housing authority at meeting on 9/25/23
2145	7/30/2023	Linda Vista	Sean Quitzau	60	



DO YOU TRUST  
SOMEONE WHO  
DRIVES LOOKING  
ONLY AT THE  
REARVIEW MIRROR?

### Funder Driven Hot Spot Reporting:

- Outreach Contacts
- CE Assessments
- CE Referrals
- Housing Placements

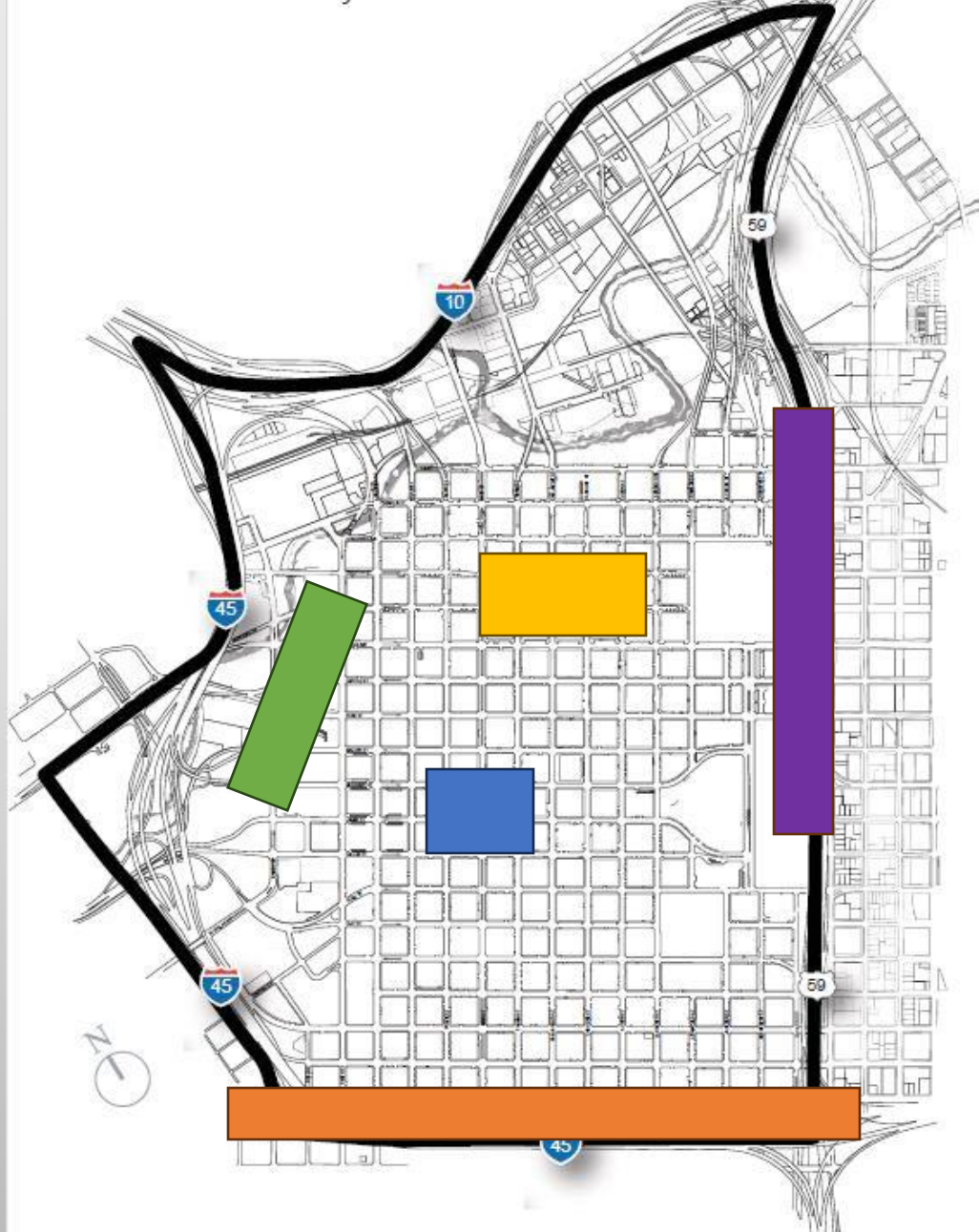


### HMIS SO Dashboard:

- Hot Spot(s)
- Days since last service
- Days since CE Assessment
- CE Referral Date












## Houston Downtown Management District

District Boundary



### Housing Focused Outreach:

- Outreach priorities set based on ques in the dashboard
  - Which hot spot has received new housing referrals
  - Where has there been a break in services?
  - What location is lacking CE Assessments?

Select Client	Client	Enrollment	Enroll Date	Days Enrolled	Location Detail 	Referral Date 	Referral	Provider Name	Referral Result
		SEARCH MMD Outreach	09/06/2022	8	Mid-main	09/07/2022	Coordinated Access Permanent Supportive Housing Referral	SEARCH - Temenos II	Accepted
		SEARCH MMD Outreach	07/12/2022	64	Main	09/07/2022	Coordinated Access Permanent Supportive Housing Referral	SEARCH - Temenos II	Accepted
		SEARCH MMD Outreach	08/18/2022	27	Mid Main	09/06/2022	Coordinated Access Permanent Supportive Housing Referral	SEARCH - Harrisburg	Accepted
		SEARCH MMD Outreach	07/14/2022	62	Mid Main	09/06/2022	Coordinated Access Navigation Referral	EHV CCHP 2.0 Navigation TSA	Accepted
		SEARCH MMD Outreach	08/30/2022	15	wheeler	08/30/2022	Income Now Referral	Star of Hope Men's (Income Now)	Accepted
		SEARCH MMD Outreach	06/14/2022	92	Mid Main	08/30/2022	Coordinated Access Permanent Supportive Housing Referral	HCCSD PSH	
		SEARCH MMD Outreach	07/26/2022	50		08/30/2022	Coordinated Access Permanent Supportive Housing Referral	HCCSD PSH	
		SEARCH MMD Outreach	09/06/2022	8	Mid main/LOTS	08/25/2022	Income Now Referral	The Salvation Army (Income Now)	Accepted
		SEARCH MMD Outreach	08/24/2022	21	Mid Main	08/24/2022	Income Now Referral	Workforce Solutions - Acres Homes (Income Now)	

# Outreach Coverage and Coordination

---

# Call to Action

---

1. Geographic Coverage
2. Weekly Engagement
3. Access to Coordinated Entry



June 2016, Version 1

## Criteria and Benchmark for Achieving the Goal of Ending Chronic Homelessness

The U.S. Interagency Council on Homelessness and its 19 federal member agencies have adopted a vision of what it means to end homelessness in this country, ensuring that it is a rare, brief, and one-time occurrence. In order to help focus and drive progress, we are also developing specific criteria and benchmarks for communities to use as they take action toward goals set forth in [Opening Doors](#).

Criteria and benchmarks work together to provide a complete picture of a community's response to homelessness. While the criteria focus on describing essential elements and accomplishments of the community's response, a benchmark serves as an indicator of whether and how effectively that system is working. These criteria and benchmarks represent our best thinking at this time. We will continue to review and evaluate their effectiveness as more communities approach and succeed in meeting these goals.

We know that permanent housing with individually tailored supportive services is the solution to chronic homelessness. To make sure all individuals experiencing chronic homelessness are on a quick path to permanent housing – and that no one else falls into chronic homelessness – communities need robust, coordinated systems that are focused on the same shared outcomes. These criteria and benchmark are intended to help communities build and fine-tune those systems, to help define the vision of ending chronic homelessness for individuals within communities<sup>1</sup>, and to align local efforts in support of that vision, with a focus on long-term, lasting solutions.

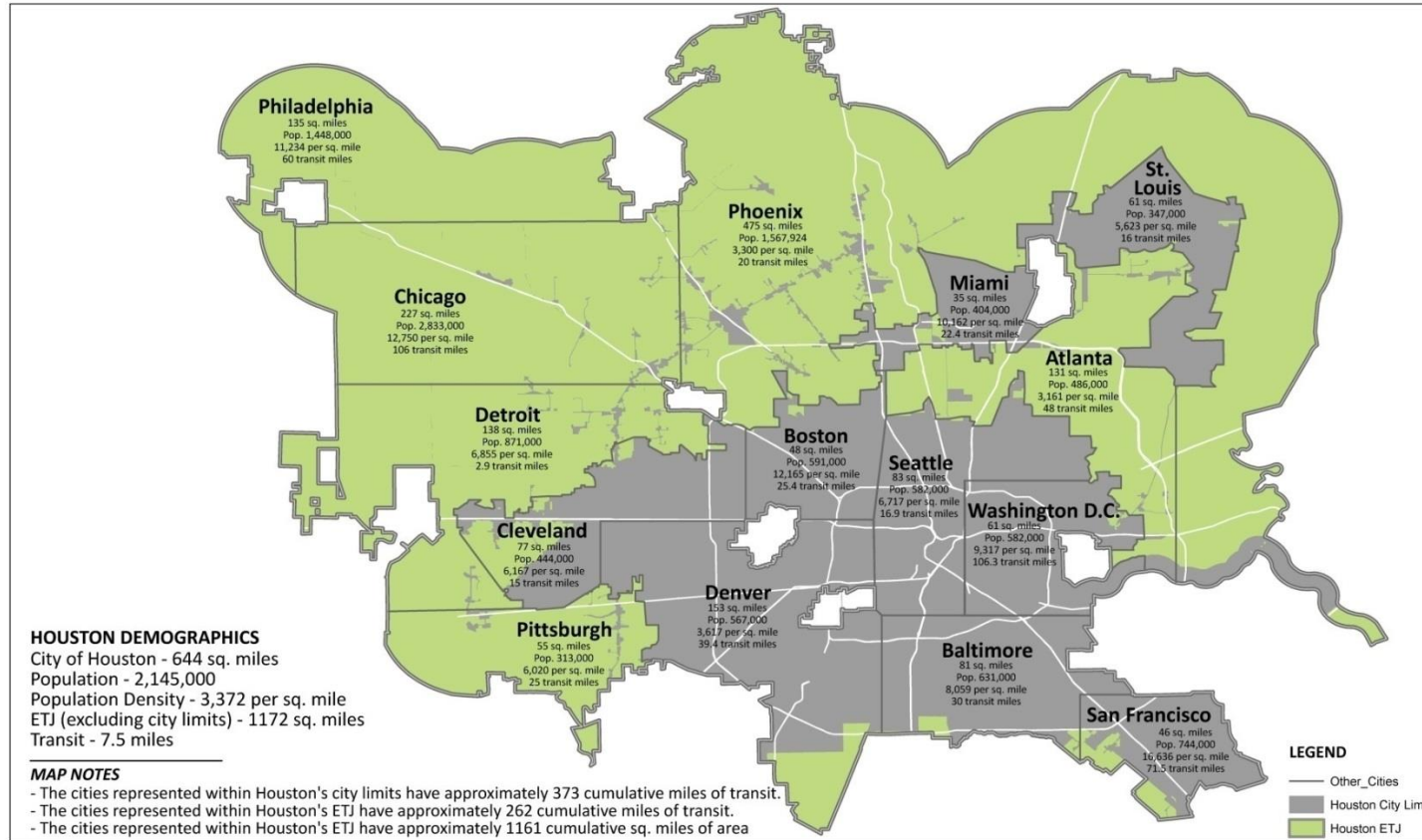
Use the [self-assessment questionnaire](#) to further assist you in determining whether your community has achieved the criteria and benchmark, and whether your system has a comprehensive outreach strategy, and a robust, real-time tracking system.

### CRITERIA

1. **The community has identified and provided outreach to all individuals experiencing or at risk for chronic homelessness, and prevents chronic homelessness whenever possible.**

# My, how big you are!!

TX-700 CoC = 3,739 sq miles



## LAND AREA COMPARISON : HOUSTON AND OTHER U.S. TRANSIT CITIES

Source: City of Houston, U.S. Census Bureau (2006 Population Estimates and 2000 Land Areas), Wikipedia



November 10, 2010

www.knudsonlp.com



# The Reverse PIT

---

What is the PIT

---

Why collect data on one night vs HMIS

---

Leading to strategy to engage outreach partners?

---

Develop wider net of outreach coverage

---

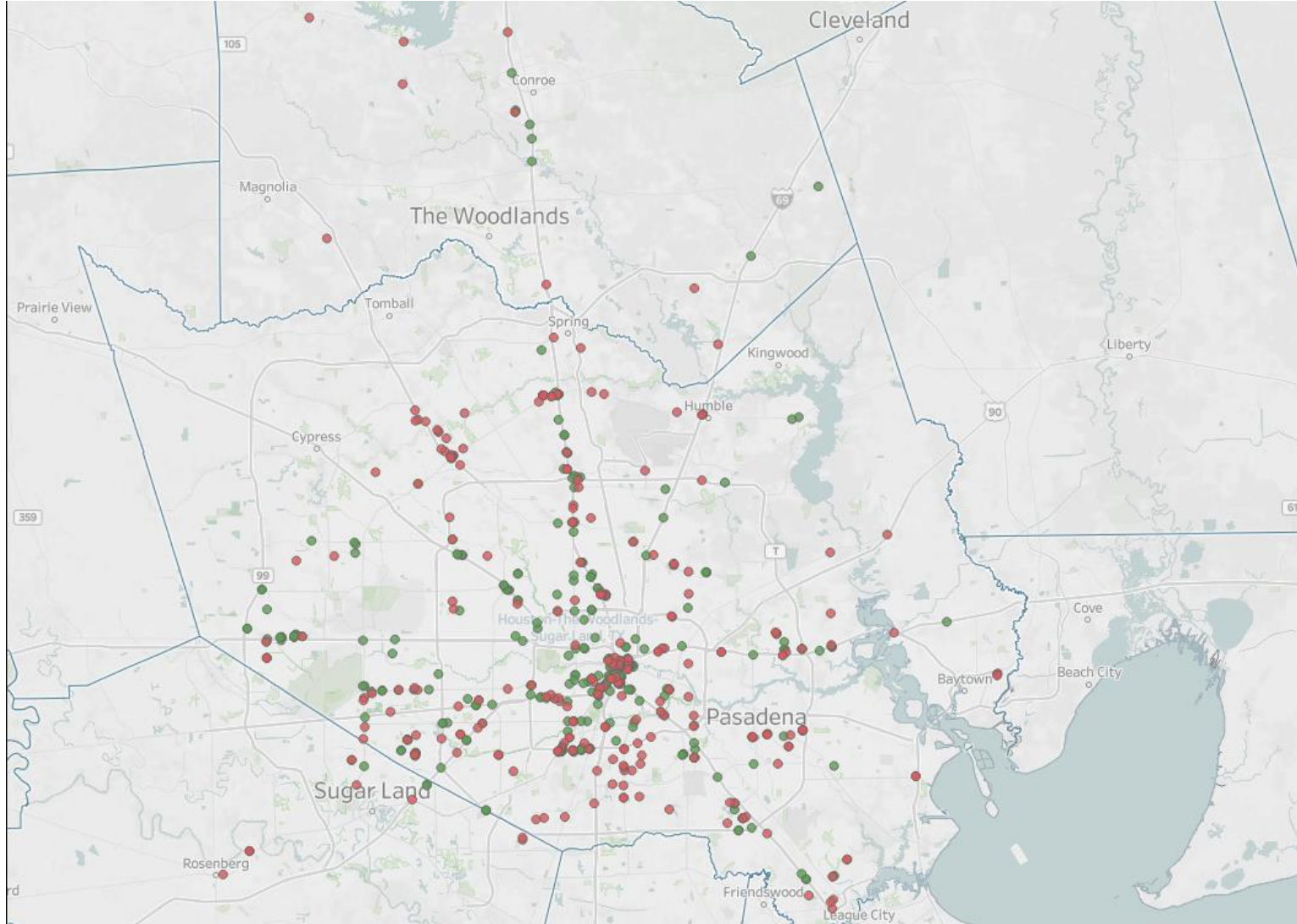
Promote re-engagement leading to benefits such as locating persons prioritized on the BNL, etc.

---

Partner engagement strategies

---

Different milestones of approach ie start by locating people found during the PIT, move towards ongoing data collection, etc.

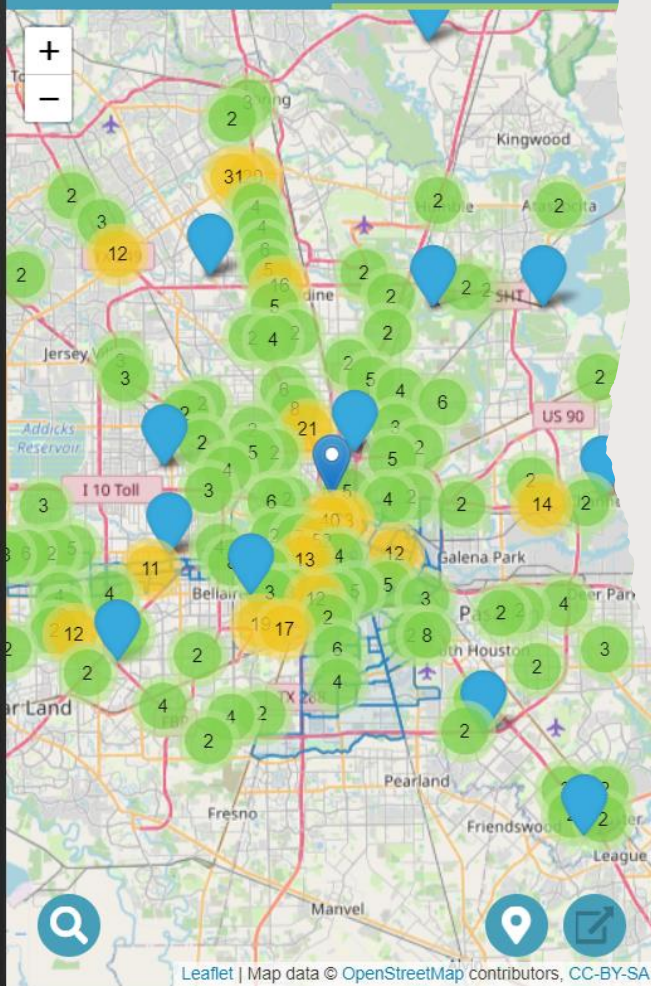


# HGIS and PIT Data Match

## Requests

LIST

MAP



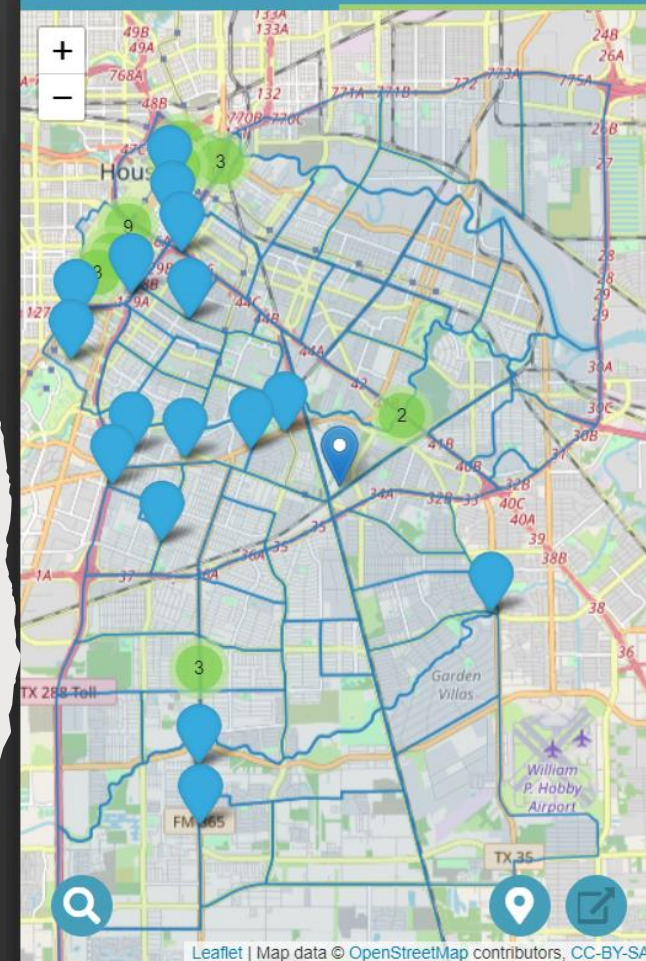
# First Pass

- 12 providers?
- Chronic Homelessness
  - Around 350 persons

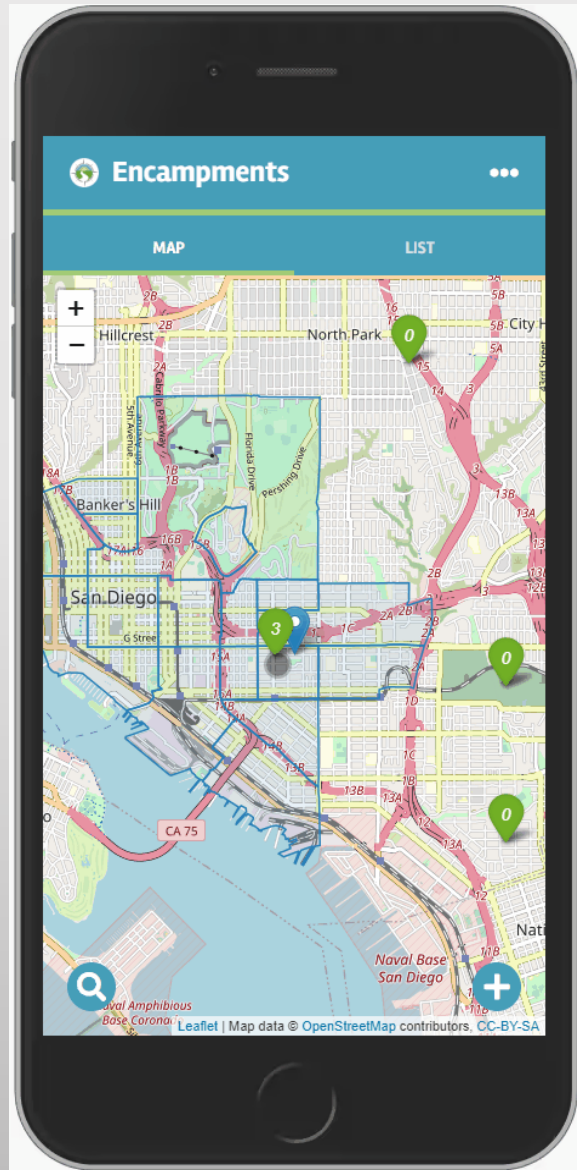
## Requests

LIST

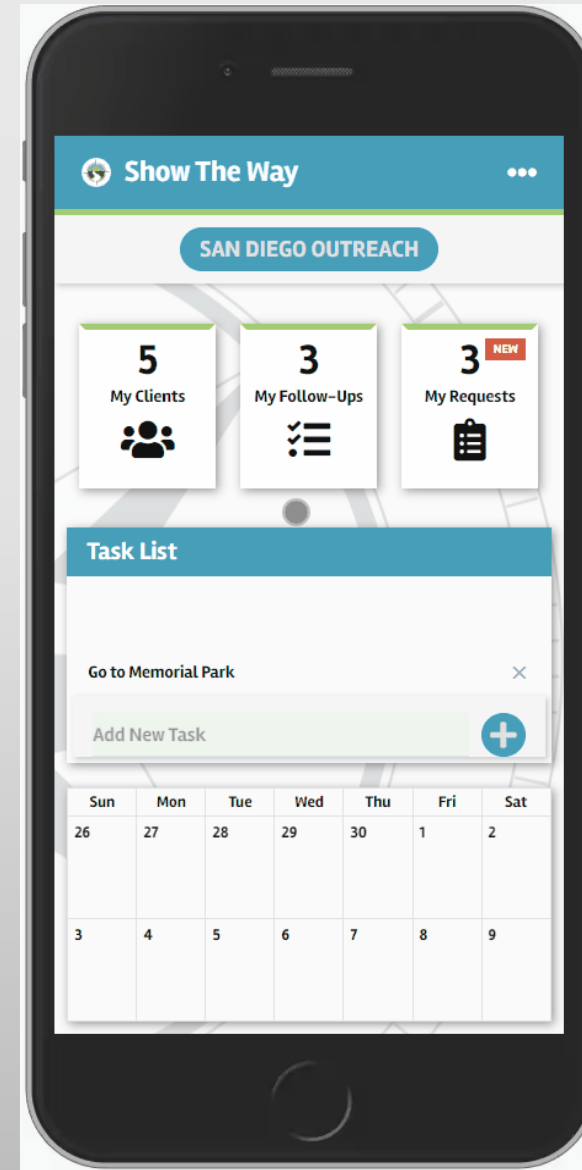
MAP



# Meeting Needs

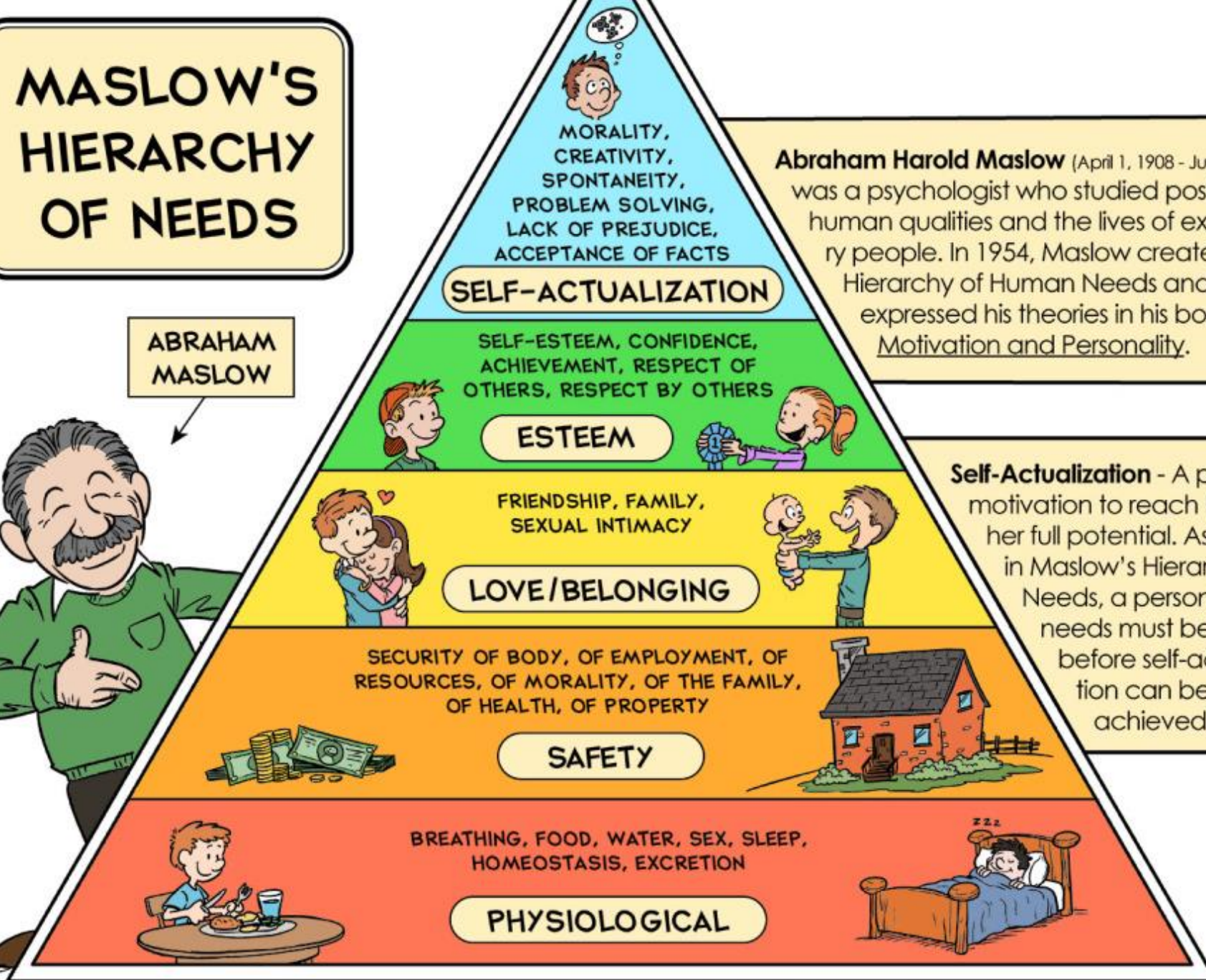


# Keeping it Going



# MASLOW'S HIERARCHY OF NEEDS

ABRAHAM MASLOW



**Abraham Harold Maslow** (April 1, 1908 - June 8, 1970) was a psychologist who studied positive human qualities and the lives of exemplary people. In 1954, Maslow created the Hierarchy of Human Needs and expressed his theories in his book, Motivation and Personality.

**Self-Actualization** - A person's motivation to reach his or her full potential. As shown in Maslow's Hierarchy of Needs, a person's basic needs must be met before self-actualization can be achieved.



# Encampment Decommissioning



## Wheeler March 2018

73 individuals

- 73% housed
- 5% refused
- 22% left

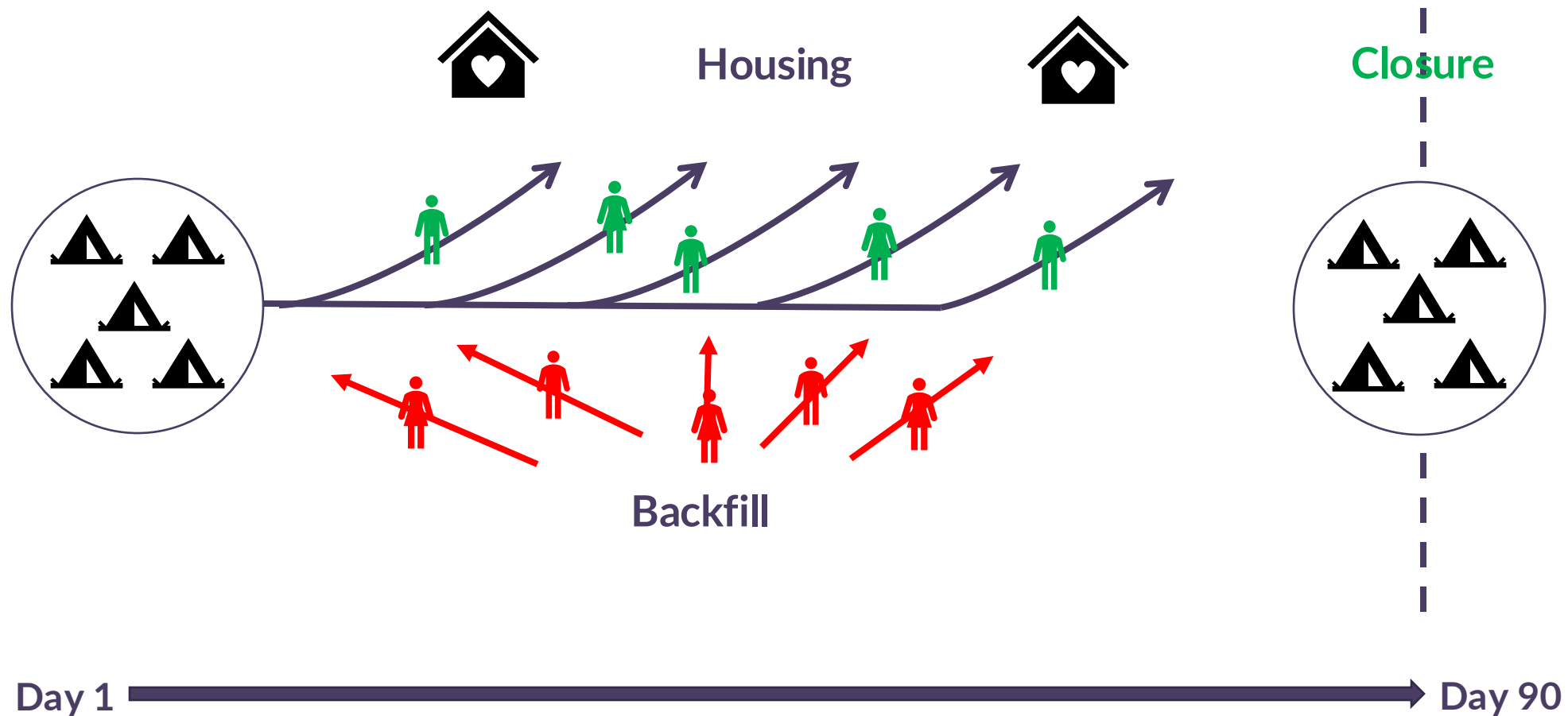


## Chartres September 2019

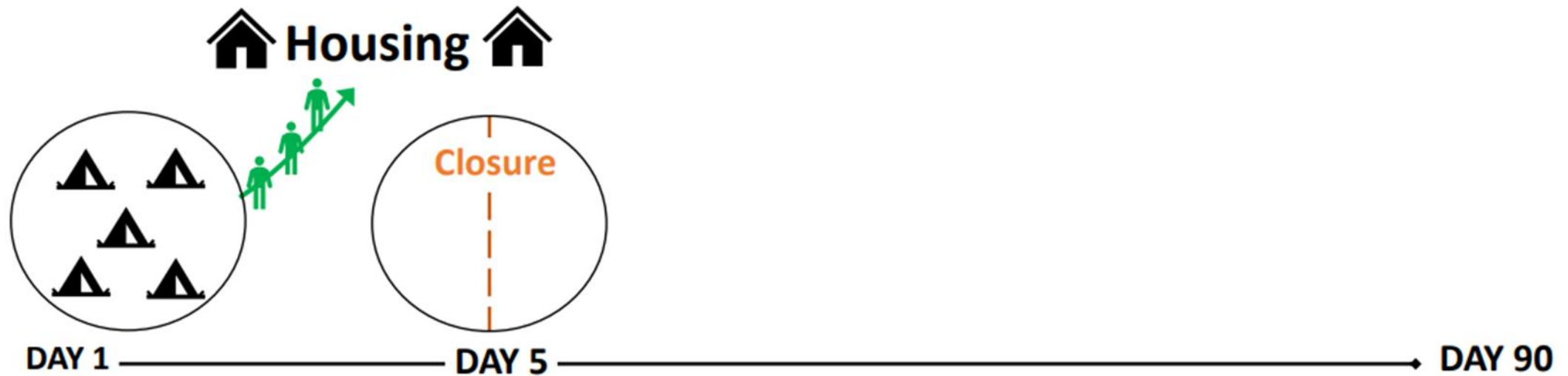
286 individuals

- 70% housed
- 8% refused
- 22% left

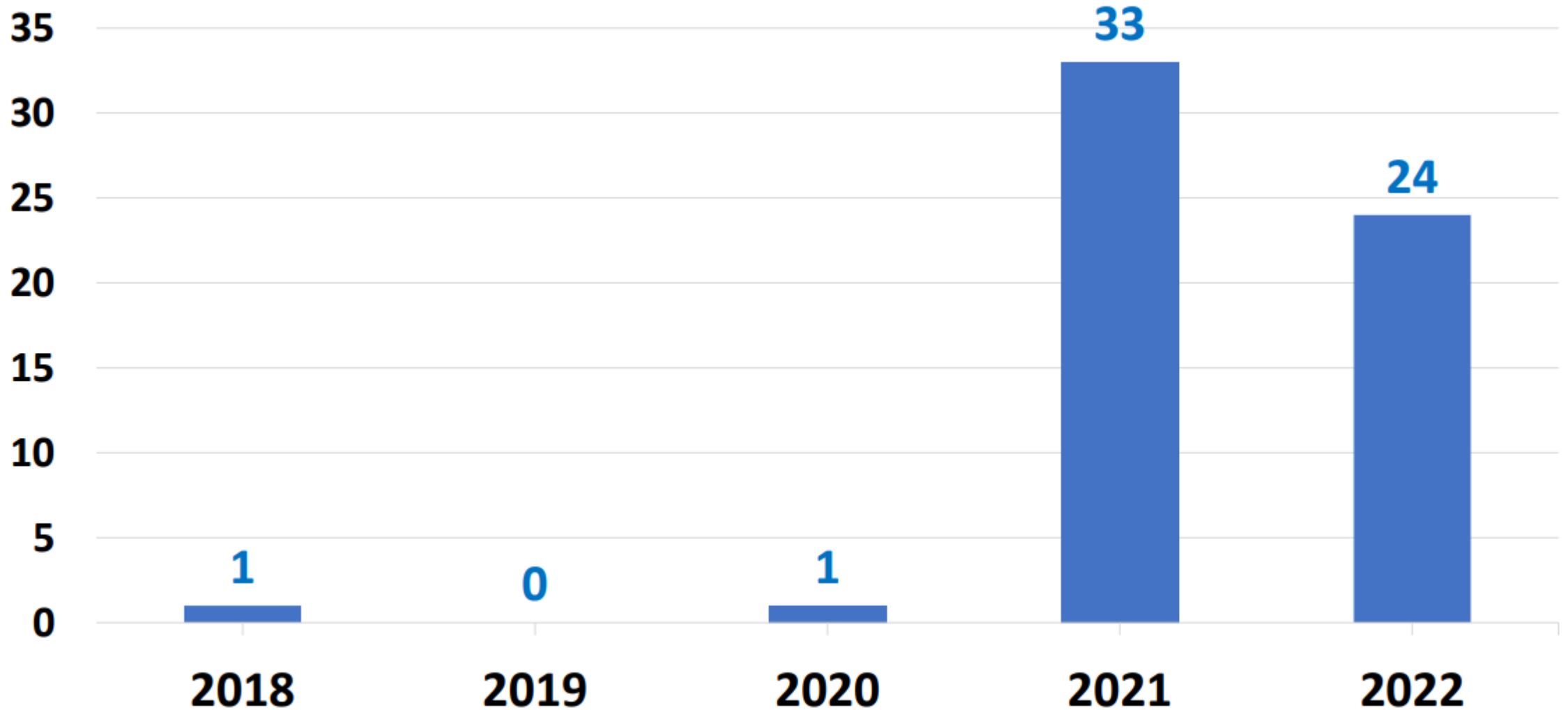
# Initial Lessons Learned



# Solution: Following A By-Name List



# Decommissioning At Scale



# Encampment Site Selection Criteria

---

Community Concerns

---

Vulnerability of Population

---

Environmental Risks

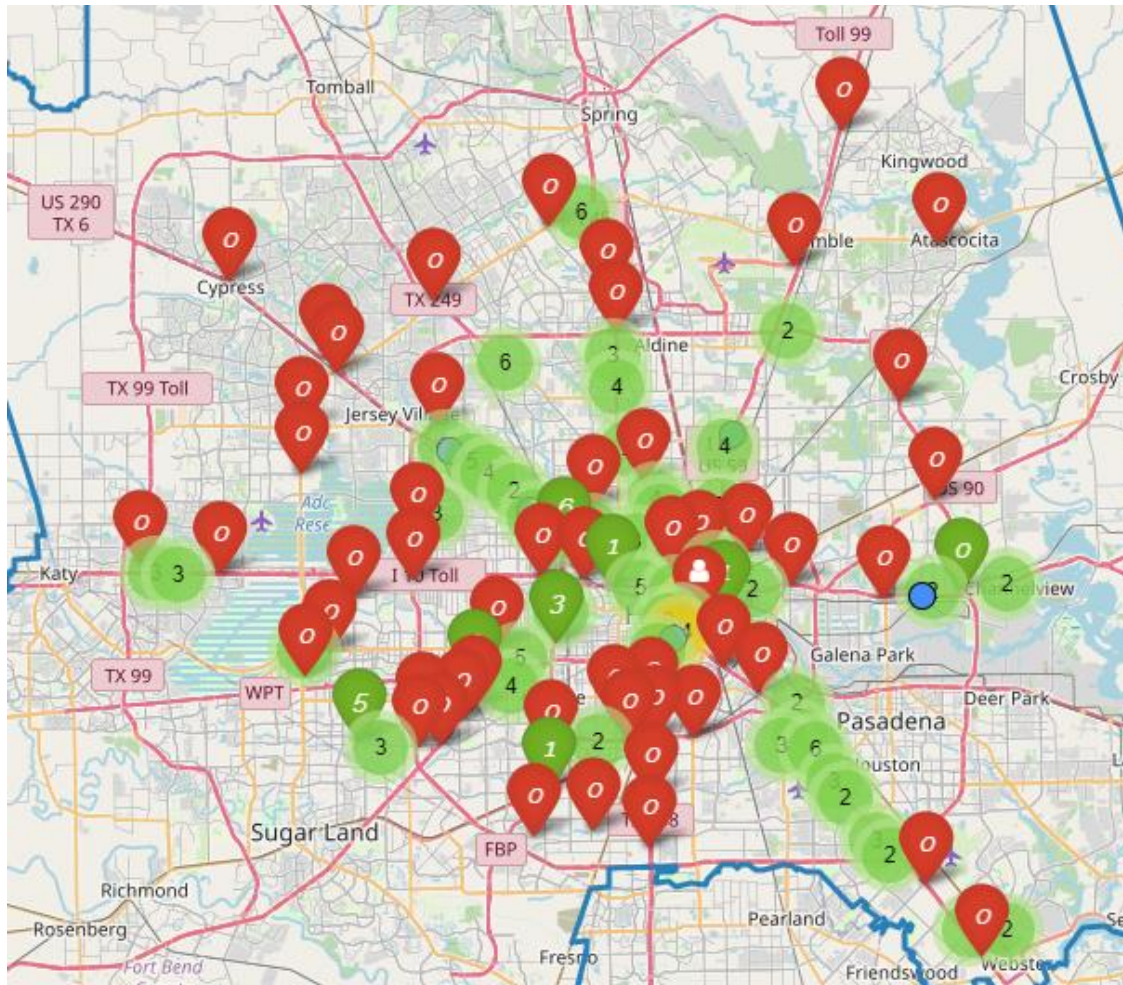
---

Public Safety of Encampment Residents

---

Public Health Hazards

# Using Data to Support Encampment Prioritization



# Reviewing and Revising

## Encampments Decommissioned

**57**

## Individuals Engaged

**343**

## Individuals Housed

**307 (90%)**

## Indiv. Housed by System\*

**267 (78%)**

\*in permanent housing or at Temp. Nav. Center awaiting permanent housing placement.

Location	Number of Encampments	Number of Inhabitants	Refused	Self-Resolved	Housed by System	Total Housed (Self + System)	Wellness Cntr - "Bonus" Clients
45 N / Crosstimbers	2	28	1	1	26	27	0
500 Fannin	1	11	1	0	10	10	0
Triangle	1	3	0	0	3	3	0
Allen Parkway / 45N	2	53	3	4	46	50	0
Hollister/Tidwell	1	10	0	2	8	10	0
i10 W / Silber	1	2	2	0	0	0	0
59 SW / F.V. + Westpark	2	11	7	0	4	4	0
US90 / S Post Oak	1	2	1	0	1	1	0
Louisiana / Pierce (Fed Building)	1	8	2	1	5	6	0
i10 W - San Felipe / Blalock	2	3	1	1	1	2	0
290 corridor - part 1	5	17	2	1	14	15	0
290 corridor - part 2	4	21	3	1	17	18	0
610-Heights	1	10	1	1	8	9	0
Hamilton / "Hilltop"	1	35	5	8	22	30	0
45 South part 1	3	22	0	3	19	22	3
45 South part 2	5	17	0	1	16	17	0
610 / Post Oak	1	2	0	2	0	2	0
45 North- Tidwell to Beltway 8	3	20	2	6	12	18	0
610 NW	4	11	2	0	9	9	1
610 W / Uptown	4	12	2	3	7	10	0
610 SW / Beechnut	1	3	0	0	3	3	0
i10 W / Houston Ave	1	2	0	1	1	2	0
i10 E - City	1	1	0	0	1	1	0
45 N Central	3	6	0	0	6	6	0
288 Central / Section H	2	1	0	0	1	1	0
610 E / Fulton	1	4	0	2	2	4	2
Spur / Richmond	2	13	0	0	13	13	1
Spur / West Alabama	1	14	0	2	12	14	1
<b>Total</b>	<b>57</b>	<b>343</b>	<b>36</b>	<b>40</b>	<b>267</b>	<b>307</b>	<b>8</b>

# Successes

## COVID funds help speed housing effort for homeless

By R.A. Schuetz  
STAFF WRITER

At the southern corner of downtown, underneath the tangle of freeways where I-45 meets I-69, Monday night was filled with quiet anticipation. Housing was coming.

In the encampment called home by roughly three dozen, Steven Dennis couldn't sleep. Regina Tut talked of her excitement. A man named Angel wondered if he could finally start anew.

And as the morning

broke, balmy and clear, there they were: Staff from a collection of groups working to serve the homeless were raising a white canopy a few yards from the double row of tents sheltered beneath I-45. Housing navigators and case managers setting up at tables and folding chairs underneath. A van from Metro that would drive people to a converted hotel, where they'd live until connected with permanent housing, pulling up at the side of the block.

Since more than \$65 million in COVID-related fund-



Marie D. De Jesús / Staff photographer

**A man gathers his belongings from an encampment under I-45 before getting transported to new housing.**

ing has poured into Houston and Harris County's coffers, they have worked in tandem with a number of partners to ramp up the housing units available to move people out of homelessness. As they've done so, they've picked up the pace at which homeless encampments are being "decommissioned" — the group's term for offering the residents of a camp permanent housing, then clearing the site, usually with fencing, to prevent the camp from reforming. The process provides a way out

of chronic homelessness to the many who choose housing and the services that go with it, a dislocation to the smaller group who do not.

The ultimate success of Houston's encampment strategy could have rippling effects across the country. Cities including Austin and Dallas are seeking to emulate Houston's program, said Marc Eichenbaum, special assistant to the mayor for homeless initiatives; others, including Denver and Spokane, Wash., are watching closely.

*Homeless continues on A13*

### Index

Comics.....D4	Editorials.....A15	Obituaries.....A14	Texas Inc.....B1
Crossword.....D3	Horoscope.....D4	Sports.....C1	TV.....D3
Directory.....A2	Lottery.....A2	Star.....D1	Weather.....A16

@HoustonChron | Houston-Chronicle | @HoustonChron | @HoustonChronicle  
**HoustonChronicle.com:** Visit now for breaking news, constantly updated stories, sports coverage, podcasts and a searchable news archive.

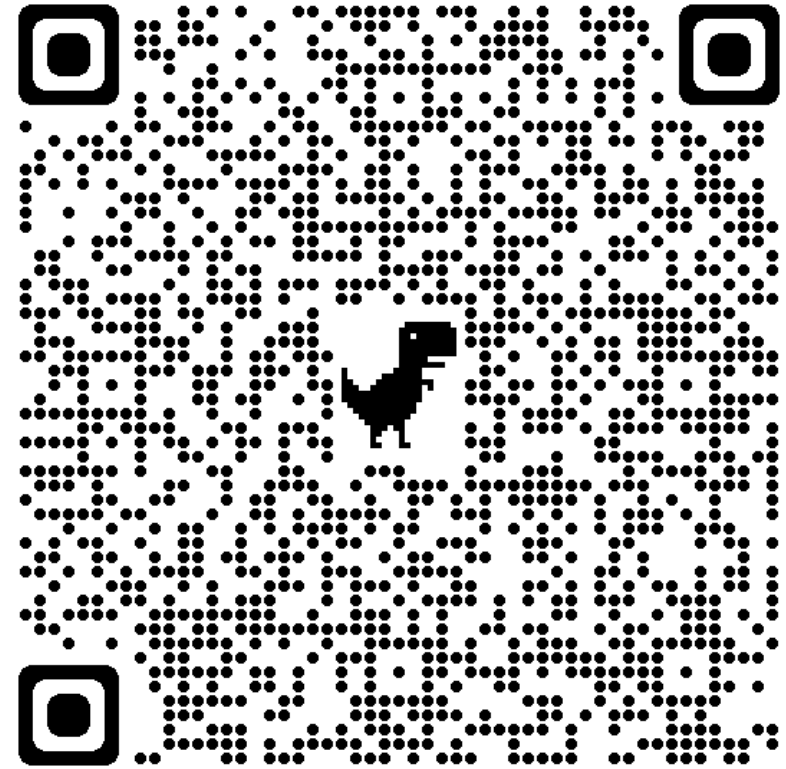


# Care and Resource Prioritization

---

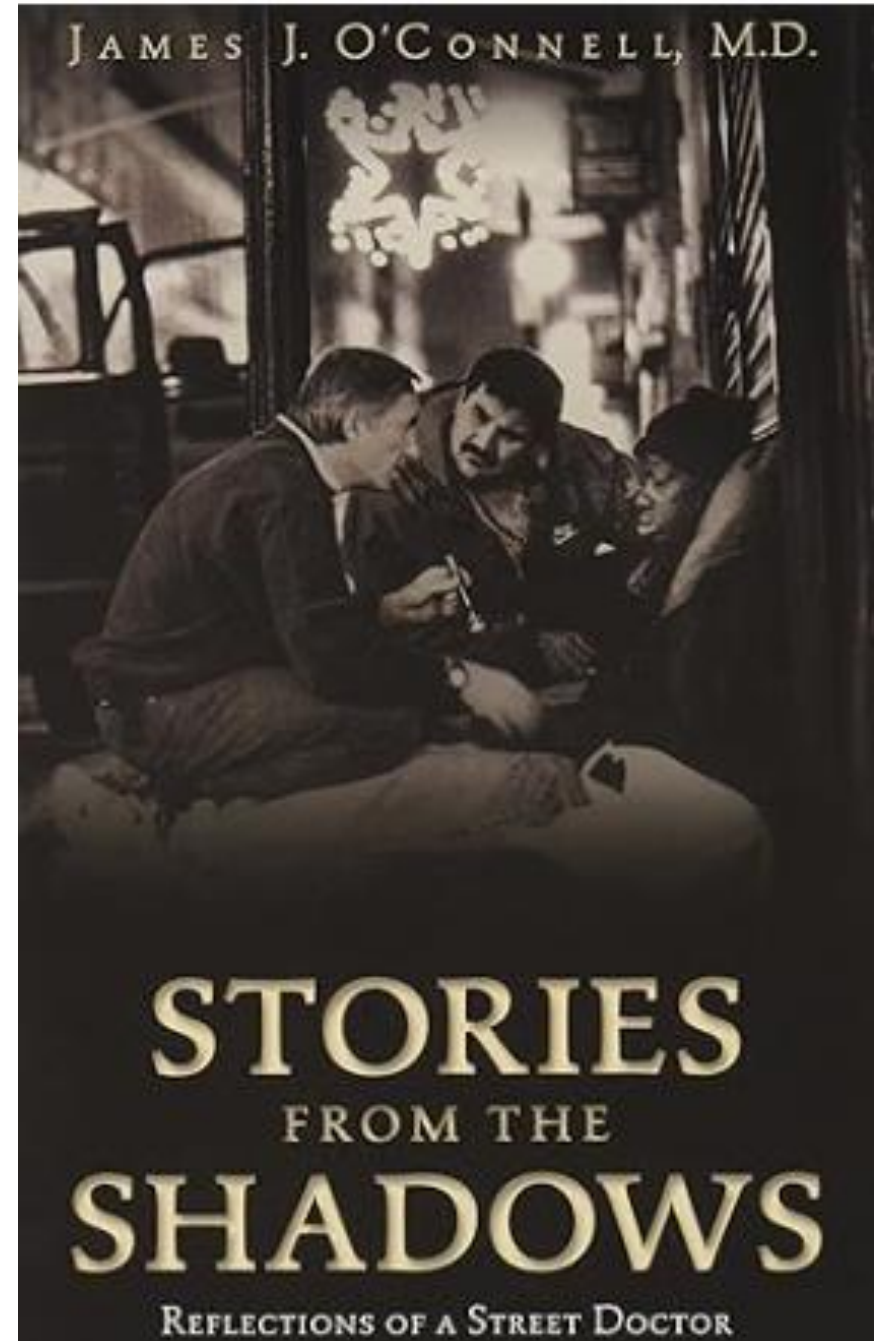
# History of the VI-SPDAT

- Vulnerability Index – Service Prioritization Assistance Tool (VI-SPDAT) was created by Community Solutions and OrgCode
- Self-Reported information
- No scaling for scoring criteria (every factor is weighted equally)
- Found to have racial and gender bias as well as bias against people with mental health conditions
- Additional work for staff, and data collection fatigue for PEH
- Focuses largely on people who seek services
- No longer supported by OrgCode as a tool for housing prioritization



*“as more studies become available, I believe that the length of time homeless will be the single most important predictor of premature mortality”*

Dr. Jim O’Connell  
Boston Healthcare for the Homeless  
Co-creator of the Vulnerability Index



## Exhibit D – Using Bed Utilization to Determine Chronic Users of Shelter Services

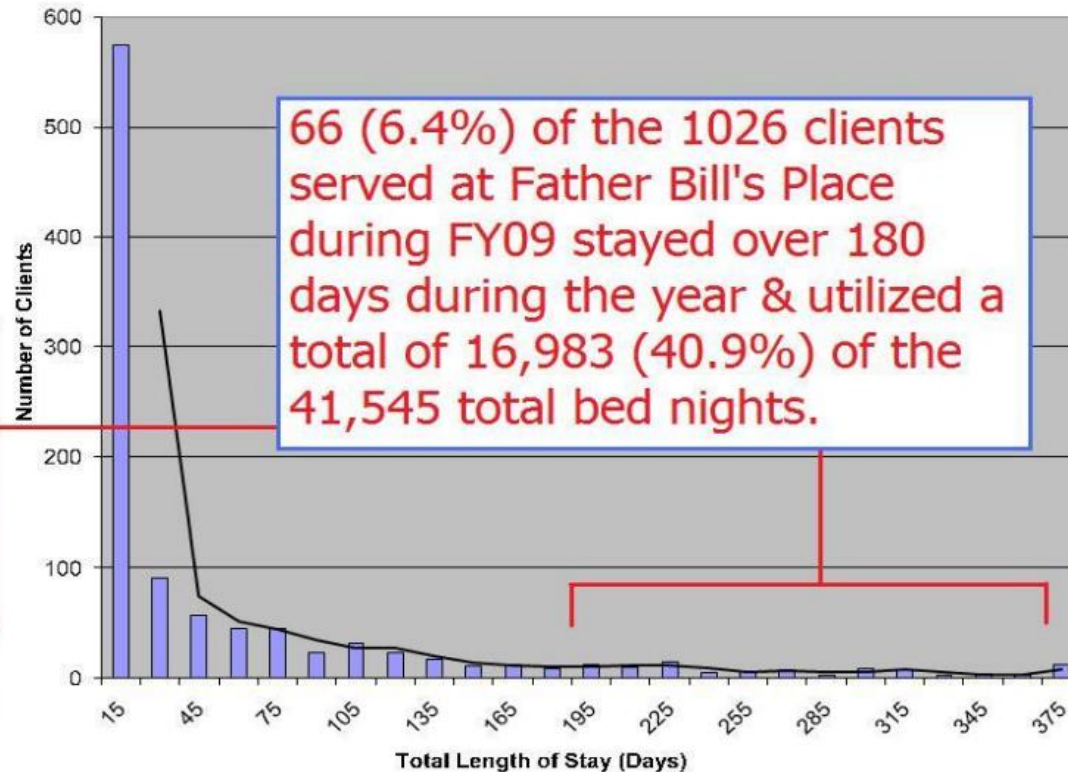
Pillow Count Histogram Report (Total Bed Usage Per Client)

Agency: Quincy/Weymouth  
Program: QISC Emergency Shelter

From Date: 7/1/2008  
To Date: 6/30/2009

Days	Count	Percent
3	418	40.74%
7	105	10.23%
15	94	9.16%
30	86	8.38%
45	63	6.14%
60	45	4.39%
75	31	3.02%
90	25	2.44%
105	27	2.63%
120	21	2.05%
135	19	1.85%
150	9	0.88%
165	9	0.88%
180	8	0.78%
195	9	0.88%
210	11	1.07%
225	10	0.97%
240	4	0.39%
255	3	0.29%
270	4	0.39%
285	8	0.78%
300	1	0.10%
315	4	0.39%
330	2	0.19%
365	10	0.97%

Total Clients (n)=	1026
Total Service Days=	41545
Total # of Stays=	4119
Avg # of Stays=	4.01
Average LOS =	10.09
Median LOS =	7.00



Are we maximizing the impact of our resources?

# Who are we serving?

HomelessData.com

Login

[Forgot Password?](#)

Login

By logging in, you acknowledge you have read and agree to our [End User Licensing Agreement](#).

Our Privacy Policy can be viewed [here](#).



## By Name List

## HUD Vendor Test Kit: November 2021

Overview Map

Client By-Name List



27

Already Active



8

Newly Identified



1

Returned to Active



5

Housing Placements



4

Other Exits



31

Actively Homeless

Group Data Visibility

Filter Bar Visibility

Reconfigure Columns

Clear Filters

☐ Hide Inactive Clients

Drag a column header here to group by that column

		HMIS Client ID	Age	Gender	Project	Project Type	Total Days Homeless ↓	Disabling Condition	Veteran	Chronic	Youth	Last Activity	Actively Homeless	Total Days Homeless ↓	Identification Date	Newly Identified
		↕	↕	↕	↕	↕	↕	↕ Yes	↕	↕	↕	= 📅	↕	↕	= 📅	↕
🔗		23493	121	Female	Emer...	Emergenc...	1658	Yes	No	Yes	No	05/16/2017	Yes	1658	05/16/2017	No
🔗		154529	36	Male	Emer...	Emergenc...	1633	Yes	No	No	No	10/23/2017	Yes	1633	04/03/2016	No
🔗		71387	40	Female	Emer...	Emergenc...	1608	Yes	No	No	No	08/02/2017	Yes	1608	02/03/2015	No
🔗		217679	44	Female	Emer...	Emergenc...	1606	Yes	No	Yes	No	07/31/2017	Yes	1606	07/02/2017	No
🔗		104837	121	Female	Emer...	Emergenc...	1576	Yes	No	No	No	08/26/2017	Yes	1576	07/31/2017	No
🔗		376559	71	Male	Emer...	Emergenc...	1545	Yes	No	No	No	09/06/2017	Yes	1545	09/06/2017	No
🔗		310400	31	Male	Emer...	Emergenc...	1525	Yes	No	No	No	09/26/2017	Yes	1525	09/26/2017	No
🔗		62147	120	Female	APR -...	Emergenc...	1293	Yes	No	Yes	No	05/16/2018	Yes	1293	05/16/2018	No
🔗		62052	35	Male	APR -...	Emergenc...	1268	Yes	No	No	No	10/23/2018	Yes	1268	04/03/2017	No
🔗		62471	39	Female	APR -...	Emergenc...	1243	Yes	No	No	No	08/02/2018	Yes	1243	02/03/2016	No
🔗		62114	43	Female	APR -...	Emergenc...	1241	Yes	No	Yes	No	07/31/2018	Yes	1241	07/02/2018	No
🔗		61961	120	Female	APR -...	Emergenc...	1211	Yes	No	No	No	08/26/2018	Yes	1211	07/31/2018	No

Export to...

Run Report...

Send Aggregate Results

Calculations as of: May 18th 2023 12:00:00 Total Clients: 36

A black and white portrait of Peter Drucker, an older man with glasses, looking slightly to the side. He is holding a pair of glasses in his hand. The background is a solid red color with a large white circular shape on the right side.

**"What gets measured  
gets improved."**

Peter Drucker

How do we know if what we are doing is working?

Date Range: January 1, 2022 - December 31, 2022

Filter

Year

2022

Population

All Clients

Grouping

By Project

Housing Type

Temporary Housing ...

Project Type

Emergency Shelter

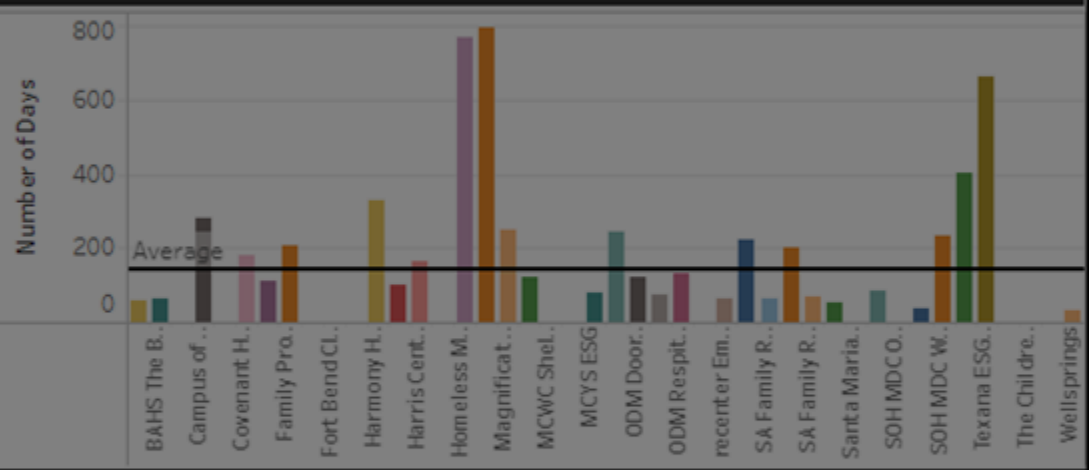
Project Name

(All)

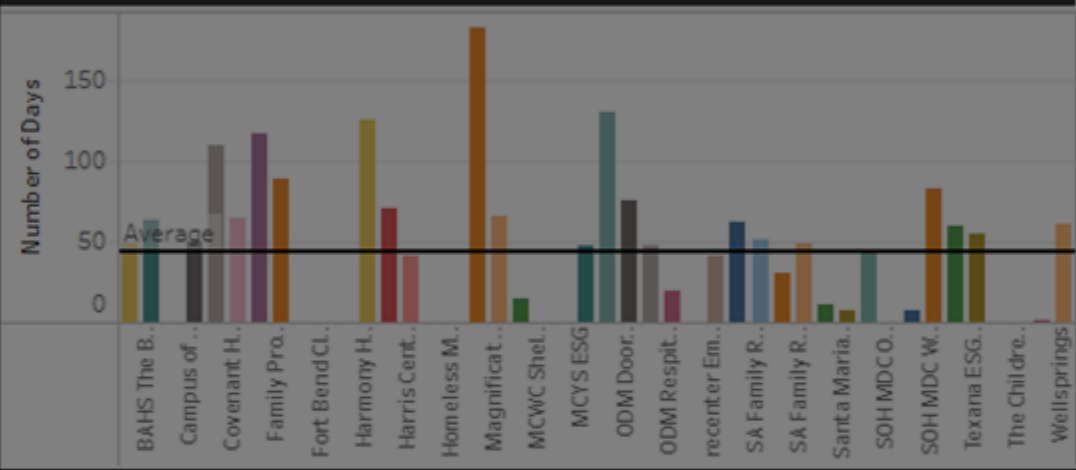
Select a View

Standard

Average Length of Stay: Stayers



Average Length of Stay: Leavers

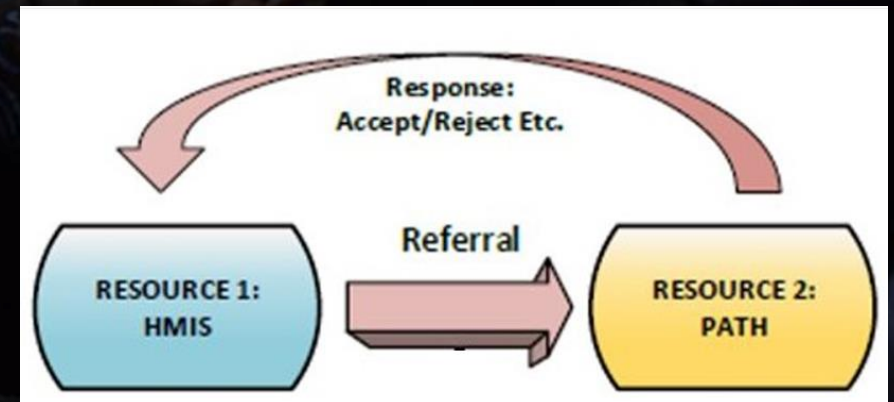


Weighted Length of Stay



# Coordination of Care / Referrals

Shelter Screening/Assessment/Referral	<input type="text" value="Yes"/>
Shelter Screening/Assessment Outcome	<input type="text" value="Referral to Emergency Shelter/Safe Haven bed opening"/>
Location of Shelter or Diversion Referral	<input type="text" value="Shelter Project 2"/>
Referral Result	<input type="text" value=""/>
Referral Result Date	<input type="text" value=""/>

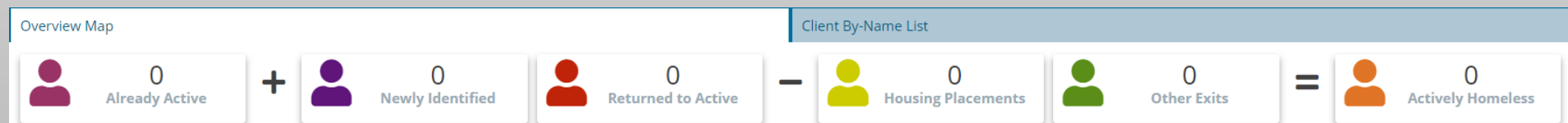
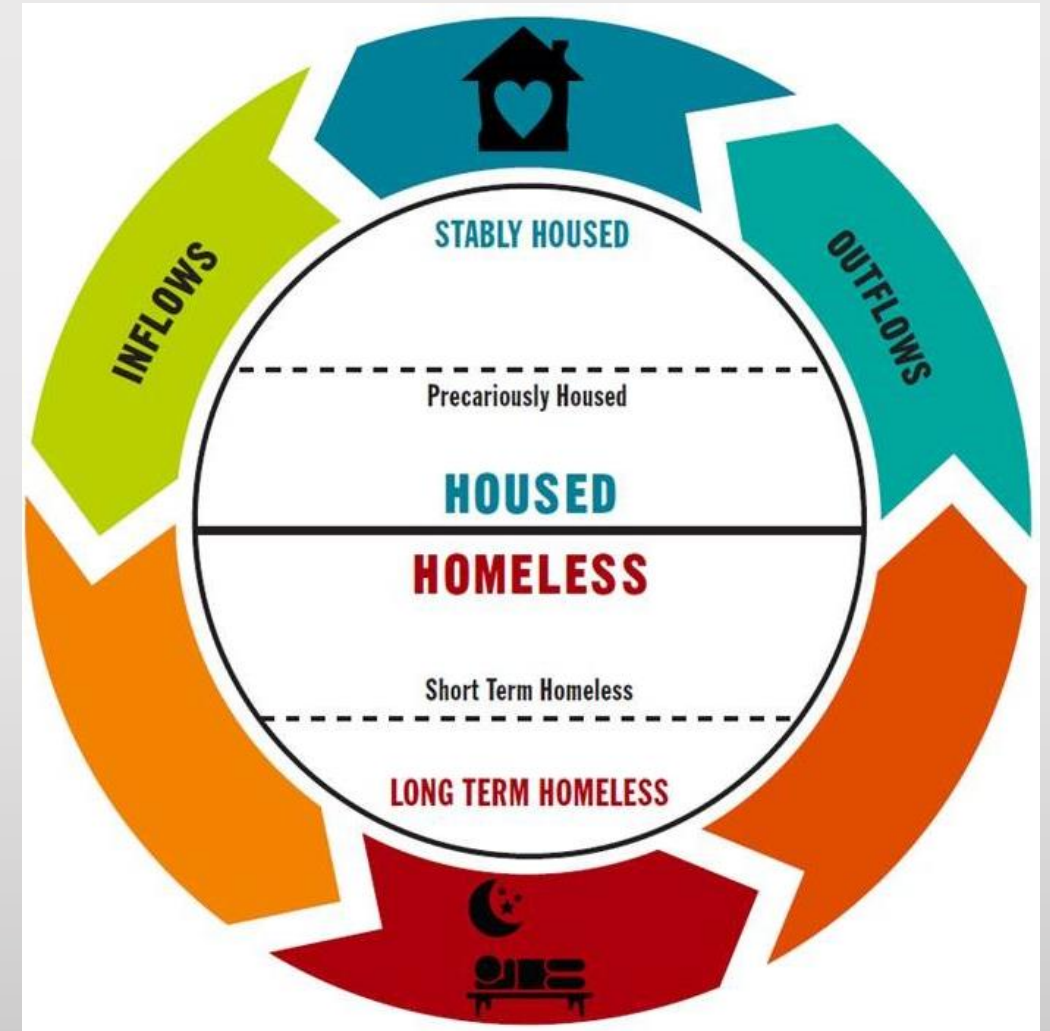




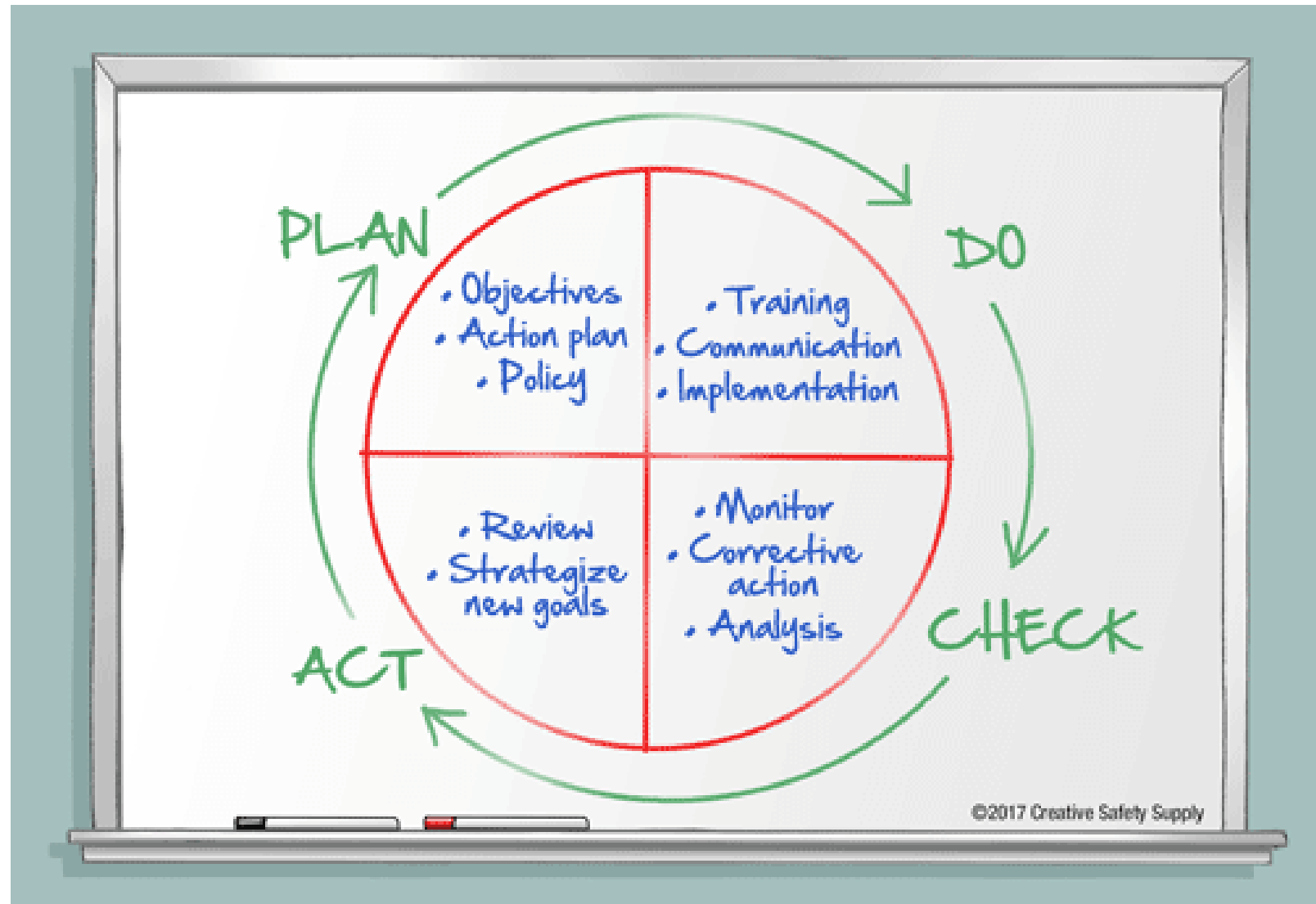
Tying Everything Together

# How do we structure these conversations?

- By funder (the HUD HMIS approach)
- By where clients are in the flow
- By target population
- By job description
- At a macro-level (region, state or Federal)
- At a provider level
- By the level of demonstrated need
- Other??

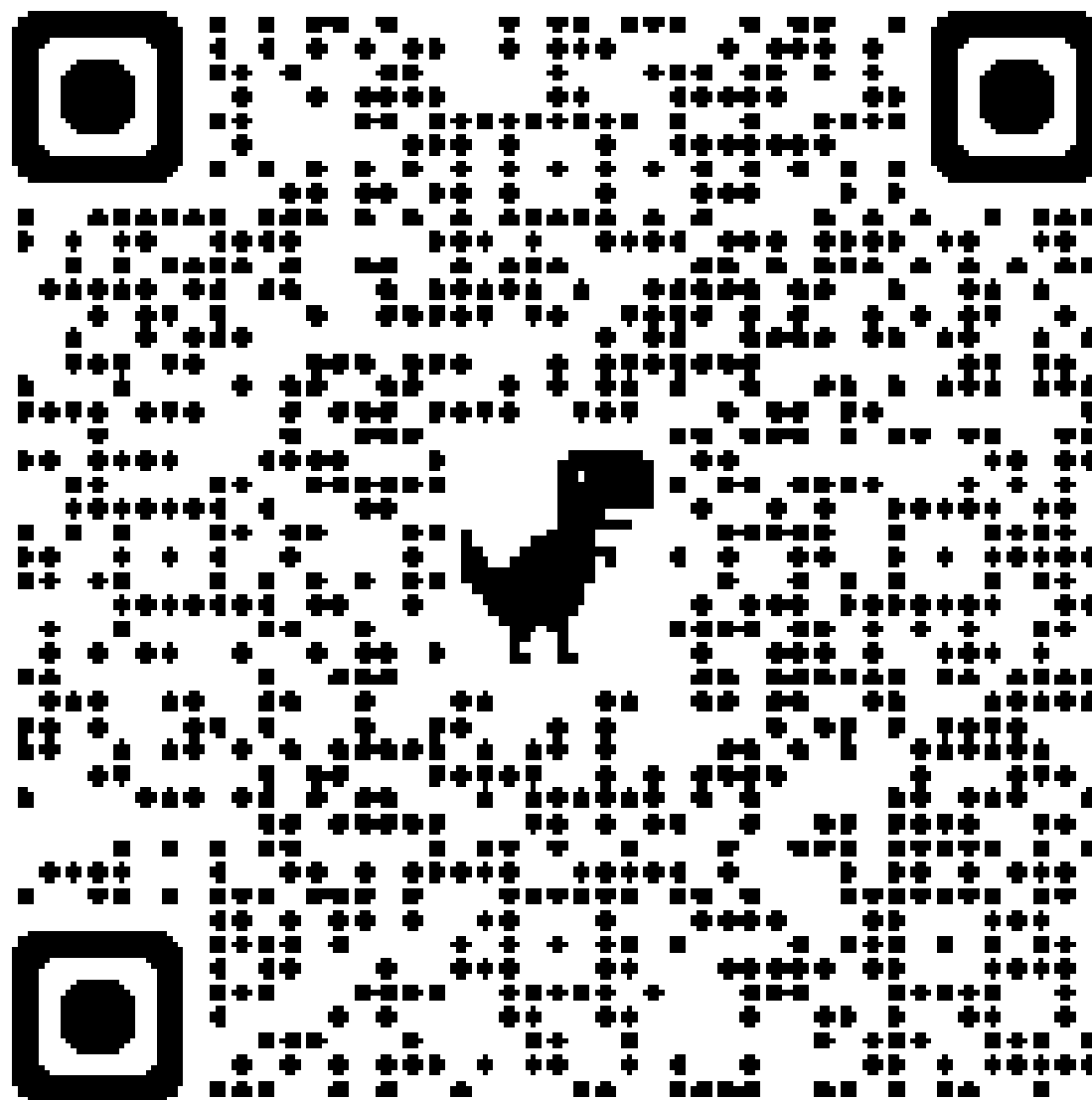


# Continuous System Improvement / Active Systems Management



For Additional Information...

Let's Talk!



# Misc Resources

- <https://www.kshb.com/news/local-news/kcmo-to-provide-secure-storage-for-unhoused-during-extreme-weather-events>